**Intangible Assets Issues**

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| **Accounting Treatment for Intangible Assets** | | | |
| **Type of Intangible** | **Mannered Acquired** | | **Amortization** |
|  | **Purchased** | **Internally Generated**  **(Created)** |  |
| **Limited - (Definite) life intangibles** | **Capitalize** | **Expense** | **Amortize** |
| **Unlimited - (Indefinite) life intangibles** | **Capitalize** | **Expense** | **Do not amortize** |

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| **Intangible Assets Table** | | |
| **Asset Type** | **Legal Life** | **Amortization period** |
| **Patent** | **20 Years from the date of the grant** | **Useful life or legal life whichever is shorter** |
| **Copyrights** | **The life of creator plus 70 years** | **Amortized over relatively short period of time** |
| **Trademarks & Trade Names** | **Indefinite number of 20 year renewal periods** | **Not amortized** |
| **Franchise & Licenses** | **By contract definite or**  **indefinite** | **Definite: Amortized over its useful life**  **Indefinite: Not amortized** |
| **Goodwill** | **Indefinite** | **Not Amortized** |

**Other Types**

**Research & Development: R&D Costs are expensed as incurred**