

8.3 Determining the sample size

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How to choose a sample size n to provide a desired margin of error?

• Recall that the margin of Error = $Z_{\alpha/2} \frac{\sigma}{\sqrt{n}}$

$$E = Z_{\alpha/2} \frac{\sigma}{\sqrt{n}} \Leftrightarrow n = \left(\frac{Z_{\alpha/2} \sigma}{E} \right)^2, \quad \text{~~n is rounded up~~ because n will be the min sample size, satisfies the E.}$$

• $Z_{\alpha/2}$ is known as far as we choose the confidence level.
• If we choose 95% confidence level, then $Z_{\alpha/2} = Z_{0.025} = 1.96$

• If σ is known, then we use $*$ directly.

• If σ is unknown, then we use $*$ also by estimating the planning value for σ as follows:

- 1) Use s as the planning value for σ , where $s = \sqrt{\frac{\sum (x_i - \bar{x})^2}{n-1}}$, when the data are available in sample.
- 2) select a sample and estimate s as the planning value for σ , when there is no sample.
- 3) Use judgment or "best guess" for σ . For example, if we know the largest value and the smallest value in the population, then the planning value for $\sigma = \frac{\text{Range}}{4} = \frac{\text{Max value} - \text{Min value}}{4}$.

Example (Q 23 page 312) How large a sample should be selected to provide 95% confidence level interval with margin of error of 10?

① Assume that the population standard deviation is 40?

$$Z_{\alpha/2} = Z_{0.025} = 1.96 \quad \text{and} \quad \sigma = 40 \quad \text{and} \quad E = 10$$

$$n = \left(\frac{Z_{\alpha/2} \sigma}{E} \right)^2 = \left(\frac{1.96 (40)}{10} \right)^2 = 61.46 \approx 62$$

② Assume that the range of data is estimated to be 124?

$$\text{The planning value of } \sigma = \frac{\text{Range}}{4} = \frac{124}{4} = 31$$

$$n = \left(\frac{Z_{\alpha/2} \sigma}{E} \right)^2 = \left(\frac{1.96 \times 31}{10} \right)^2 = 36.9 \approx 37$$