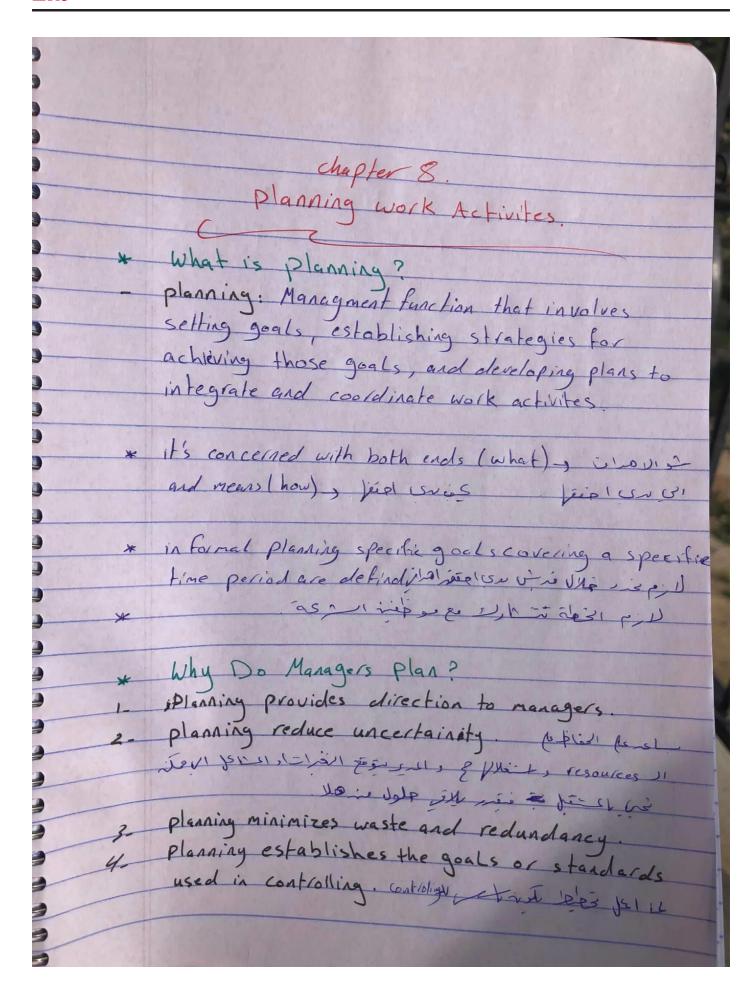
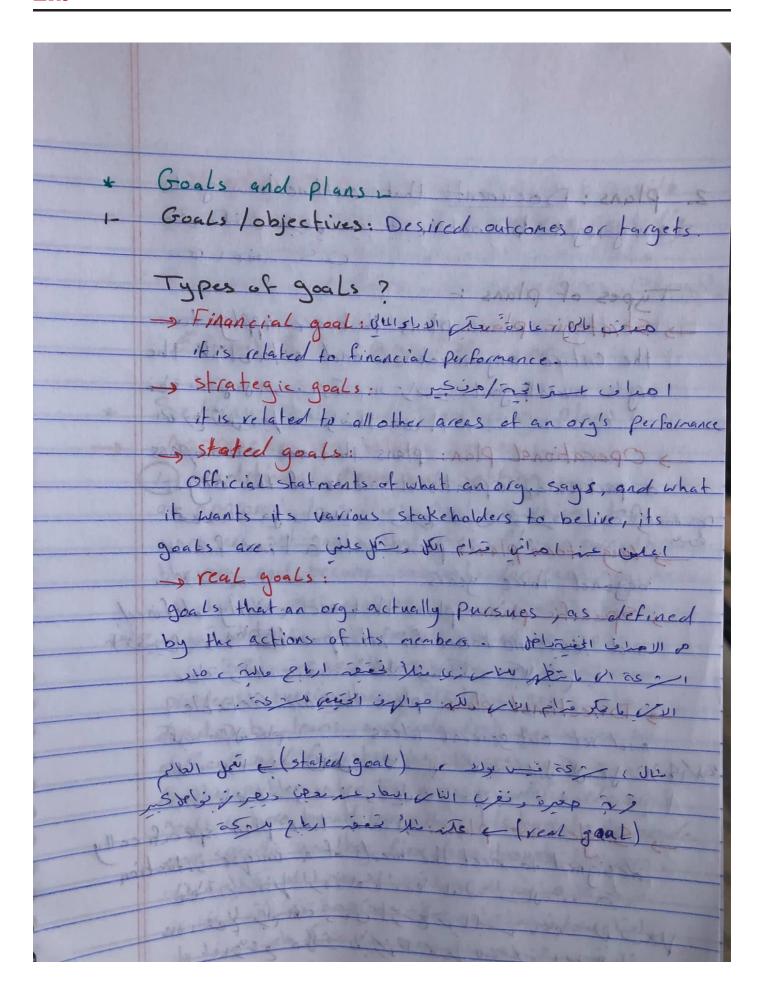
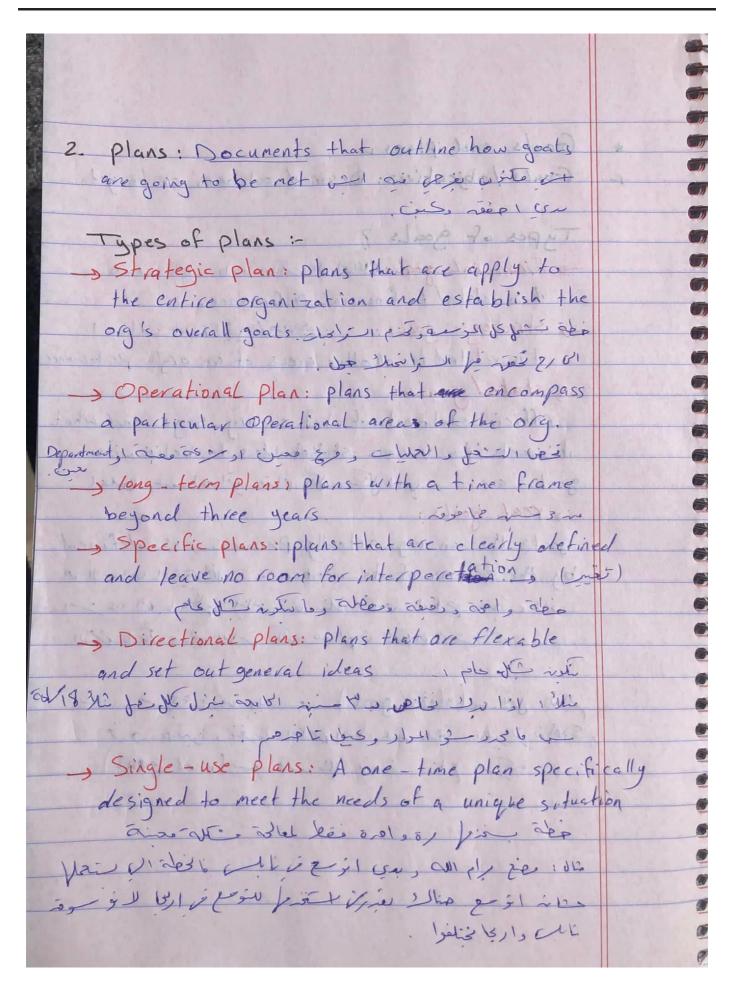
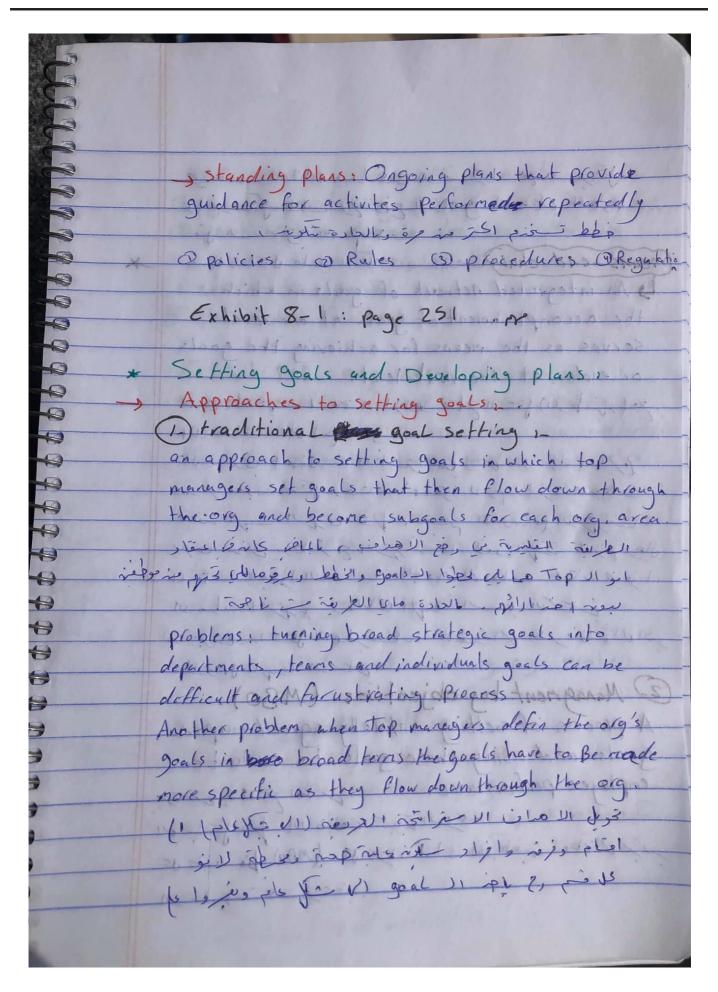
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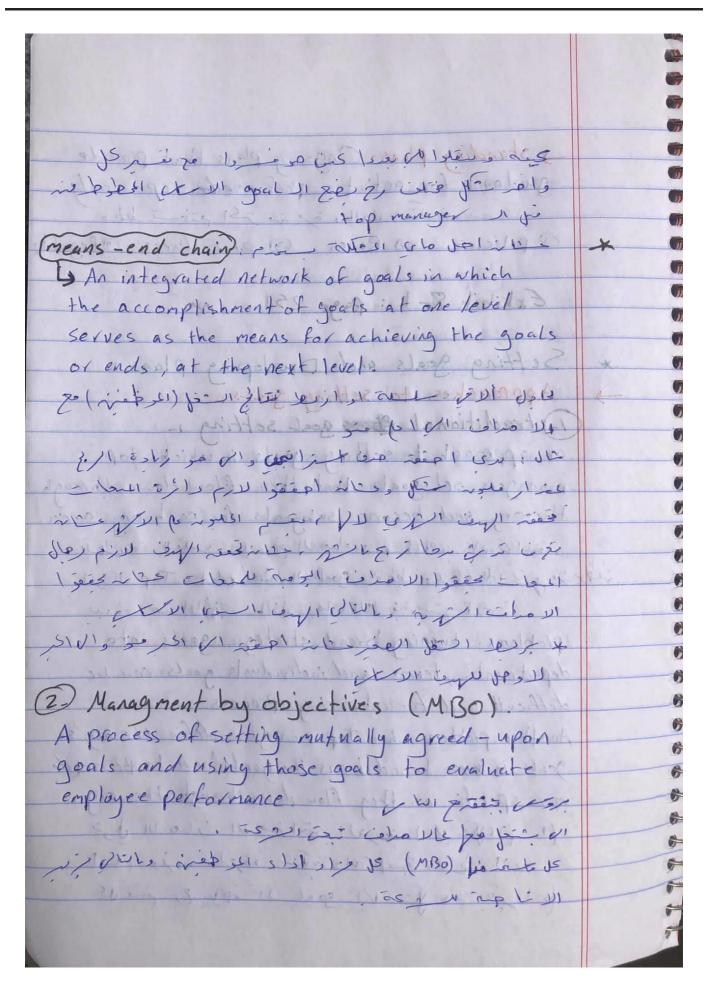
By: Lama Elghandour

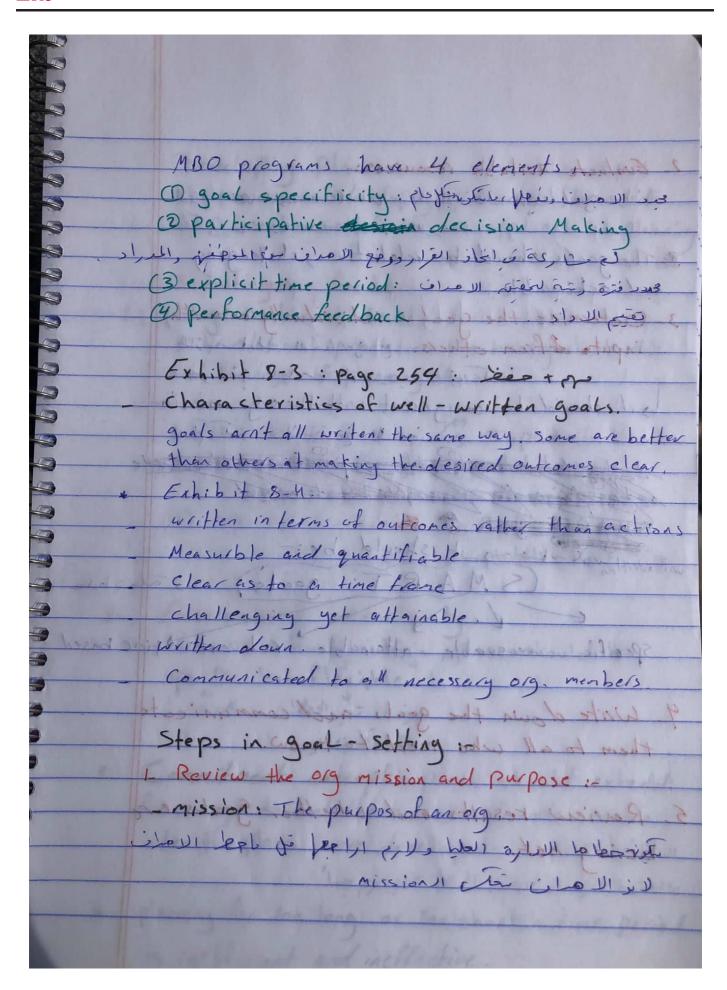


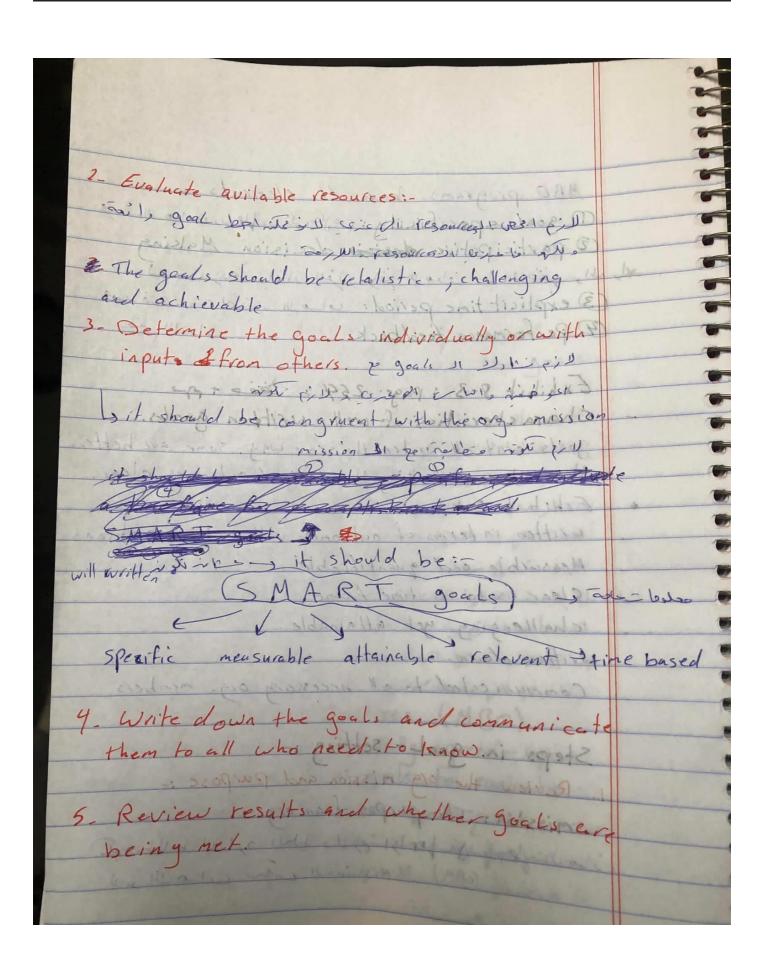












5	
6	Developing Plansimoly of enlanged
-	The process of developing plans in influenced
	by 3 contingency factors + approach to planning.
	- Formal planning departments:
0 0 10	3 contingency factors
	Organizational level : de des les mo
	The relationship between the managers level
	and the type of planning done
8	1015 Constant Constan
	La Strategic planning , Top level
	as, ce its, Middle level.
	End of chapter
-	(B) operational planning _ First - level
	as, to perite is Middle level too
2	Environental uncertainty,
9	When uncertainity is high, plans should be
	specific but flexable
-	عددة الخفا عددة
	niel coler 1 de co
3.	
3-	Commitment concept: plans should extend
-	far enough to neet those commitments made
	when the plans were developed. , about plive
*	العرة الزمنة لحقق الحقة عم جم ما
*	planning for too long or too short a time period
5	is inefficient and ineffective.

