

The law of demand: If the price of good x decrease
then the quantity demanded increases

increase $\uparrow$
decrease $\downarrow$
price P
commodity $x = q$

IF $P \downarrow \Rightarrow q \uparrow$
IF $P \uparrow \Rightarrow q \downarrow$

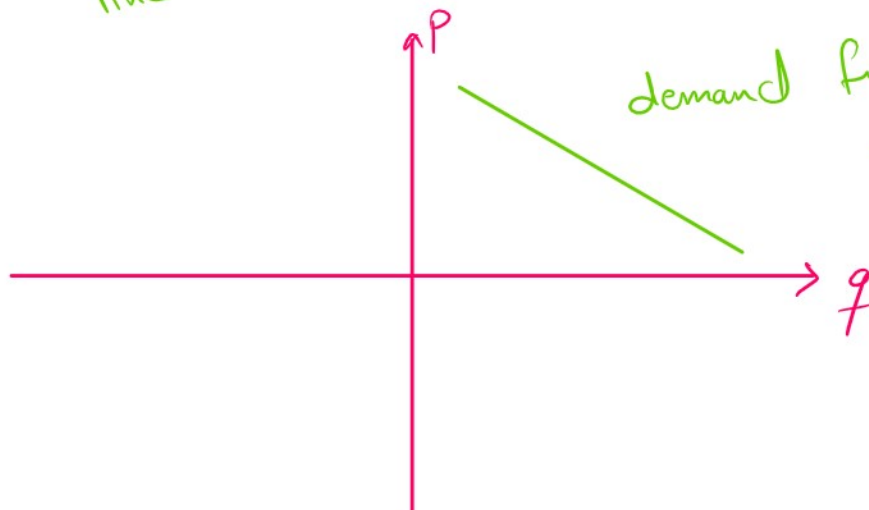
If the price of good x increases
then the quantity demanded decreases

Demand function

$$P = c q + d$$

line

c, d numbers
slope $= c < 0$

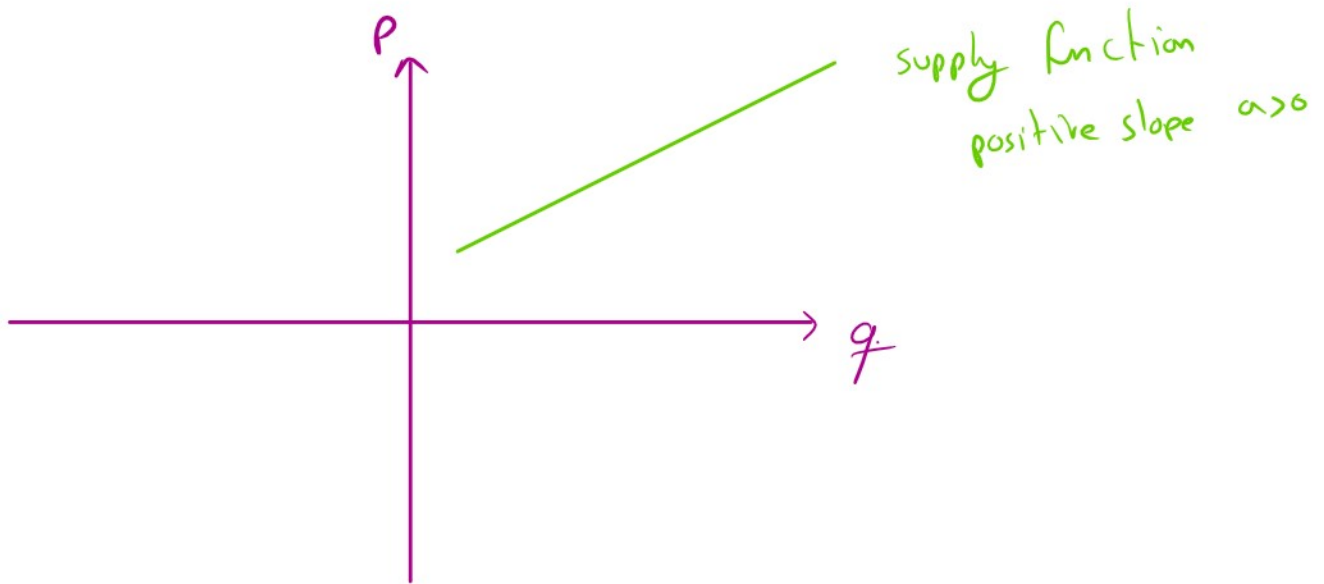


The law of Supply: The quantity supplied for sale $\uparrow$
if the price of product $\uparrow$

if the price of product $\uparrow$

The quantity supplied for sale $\downarrow$
if the price of product $\downarrow$

Supply function
line $\rightarrow$ $p = aq + b$ $\rightarrow$ slope $= a > 0$
 a, b numbers



Def : Market Equilibrium (M. Eq.)

occurs when quantity demanded for a commodity equals to the quantity supplied

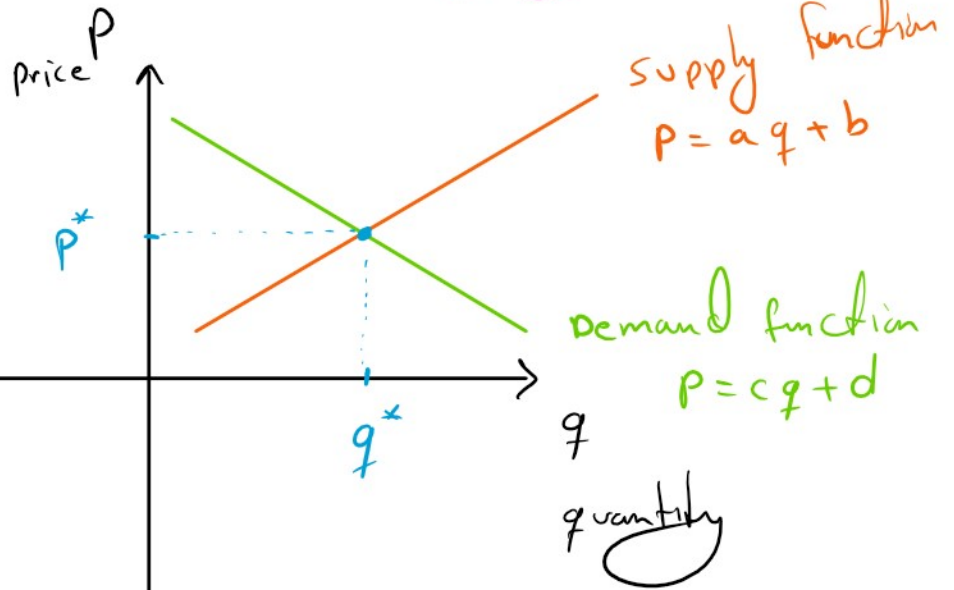
Demand $<$ Supply

Demand = Supply

$(q^*, \bar{p})$ is M.Eq.

q^* : Eq. quantity

$\bar{p}$: Eq. price



Exp A group of wholesalers will buy 50 dryers per month if price \$200
and they " " 30 " " " " = \$300

• The manufacture is willing to supply 20 dryers if the price \$210
" " " " = 30 " " " = \$230

Assume Demand and Supply are linear function:

① Find Demand function

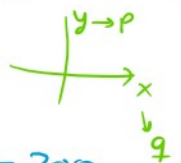
Demand function passes through the points (q, P) :
 $(50, 200)$ and $(30, 300)$

line equation

$$P - P_0 = m(q - q_0) \quad \left| \quad m = \frac{\Delta P}{\Delta q} \right.$$

$$P - 200 = -5(q - 50) \quad \left| \quad = \frac{P_1 - P_0}{q_1 - q_0} = \frac{300 - 200}{30 - 50} \right.$$

$$y - y_0 = m(x - x_0)$$



$$\begin{aligned}
 P - 200 &= -5(q - 50) \\
 P - 200 &= -5q + 250 \\
 +200 & \quad +200 \\
 \hline
 P &= -5q + 450
 \end{aligned}$$

demand function

$c = -5 < 0$ $d = 450$

$$\begin{aligned}
 &= \frac{P_1 - P_0}{q_1 - q_0} = \frac{300 - 200}{30 - 50} \\
 &= \frac{100}{-20} \\
 &= -5
 \end{aligned}$$

② Find Supply functions

supply function passes through the points
 $(q_0, P_0), (q_1, P_1)$
 $(20, 210), (30, 230)$

line equation

$$P - P_0 = m(q - q_0)$$

where $m = \frac{\Delta P}{\Delta q}$

$$P - 210 = 2(q - 20)$$

$$\begin{aligned}
 P - 210 &= 2q - 40 \\
 +210 & \quad +210 \\
 \hline
 P &= 2q + 170
 \end{aligned}$$

supply function

$$P = 2q + 170$$

$a = 2 > 0$ $b = 170$

$$\begin{aligned}
 &= \frac{P_1 - P_0}{q_1 - q_0} \\
 &= \frac{230 - 210}{30 - 20} \\
 &= \frac{20}{10} \\
 &= 2
 \end{aligned}$$

③ Find M. Eq.

Demand = Supply

$$\text{Demand} = \text{Supply}$$

$$\begin{array}{r} -5q + 450 \\ +5q \end{array} = \begin{array}{r} 2q + 170 \\ +5q \end{array}$$

$$\begin{array}{r} 450 = 7q + 170 \\ -170 \end{array}$$

$$\begin{array}{r} 280 = 7q \\ \hline 7 \end{array}$$

$$\Rightarrow q^* = 40$$

Eq. quantity

supply

$$p^* = 2q^* + 170$$

$$= 2(40) + 170$$

$$= 80 + 170 \rightarrow \text{Eq. price}$$

$$p^* = 250$$

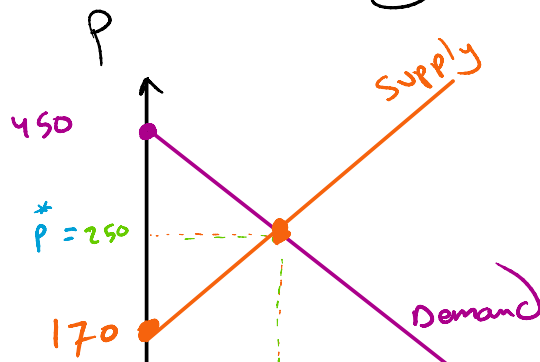
③ Graph the M. Eq. together with demand and supply functions

supply function

$$p = 2q + 170$$

$$q=0 \Rightarrow p=170$$

$$q^*=40 \Rightarrow p^*=250$$



Demand function

$$p = -5q + 450$$

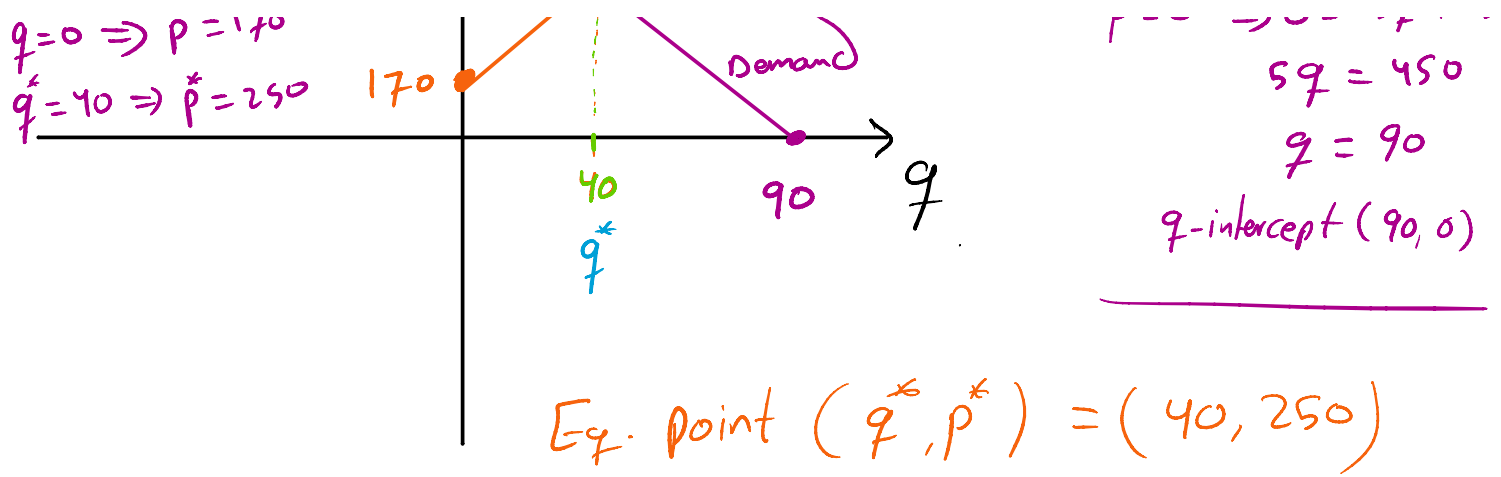
p-intercept
(0, 450)

$$q=0 \Rightarrow p = -5(0) + 450$$

$$p = 450$$

$$p=0 \Rightarrow 0 = -5q + 450$$

$$5q = 450$$



Exp what is the effect of proposing tax K in \$ by the supplier on each unit sold?

- If the supplier imposes ^{ie} \$ K on each unit sold, then this tax is passed to the consumer by adding \$ K to the selling price of product
- That is, original supply $p = aq + b$
new supply after adding K tax is $p = aq + b + K$
- Demand will not change since the value of product is not change

Eq. quantity ↓

Eq. price ↑

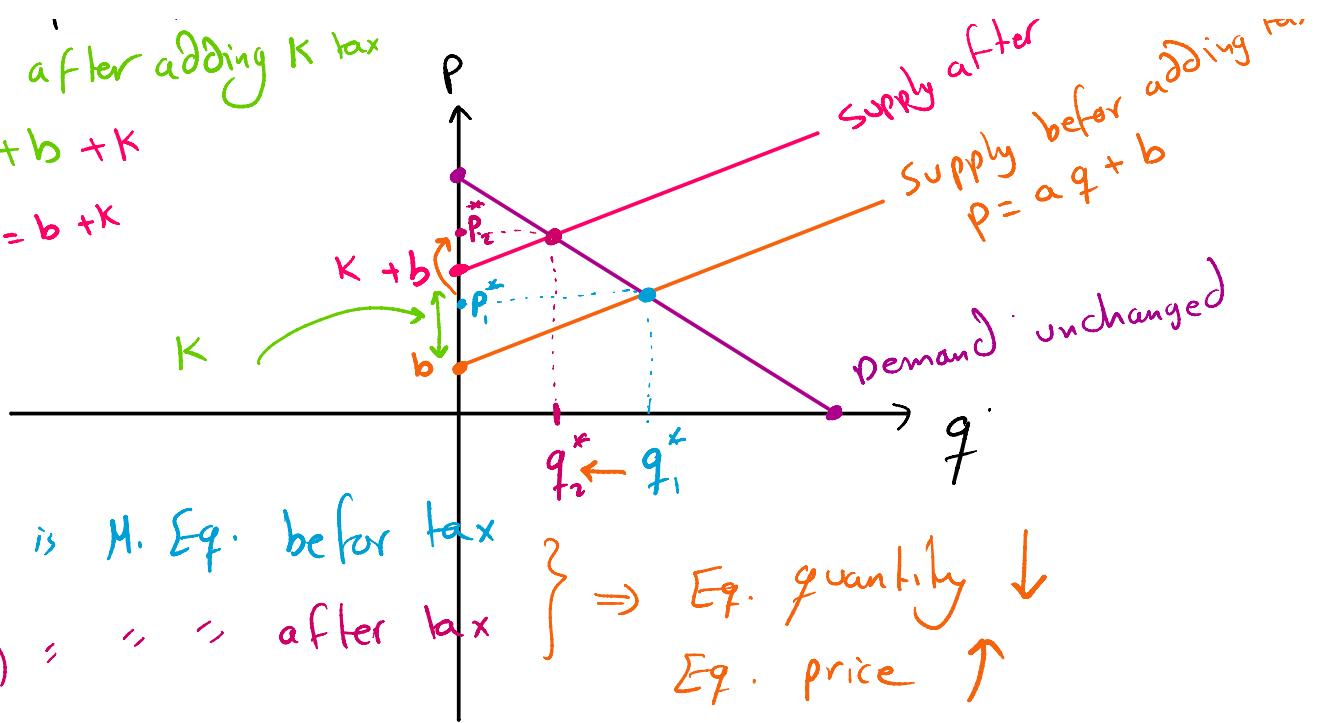
new supply after adding K tax

supply after taxing
tax adding tax

new supply after adding K tax

$$P = aq + b + K$$

$$q=0 \Rightarrow P = b + K$$



(q_1^*, P_1^*) is M. Eq. before tax

(q_2^*, P_2^*) is " " after tax

} $\Rightarrow$ Eq. quantity $\downarrow$
Eq. price $\uparrow$

Exp Given the following demand and supply functions

Demand : $P = -3q + 36$

Supply : $P = 7q + 1$

① Find M. Eq.

Demand = Supply

$$\Rightarrow \begin{array}{r} -3q + 36 = 7q + 1 \\ +3q \quad +3q \end{array}$$

$$\begin{aligned} \text{Demand } P^* &= -3q^* + 36 \\ &= -3(5) + 36 \\ &= -15 + 36 \end{aligned}$$

$$\boxed{P_1^* = 21}$$

$$\begin{array}{r} 36 = 7q + 1 \\ -1 \quad -1 \end{array}$$

$$\frac{35}{7} = \frac{7q}{7}$$

$$\boxed{q_1^* = 5}$$

M. Eq. Point is $(q^*, P^*) = (5, 21)$

M. Eq. point is $(q_1^*, p_1^*) = (5, 21)$ | $q_1 = 5$

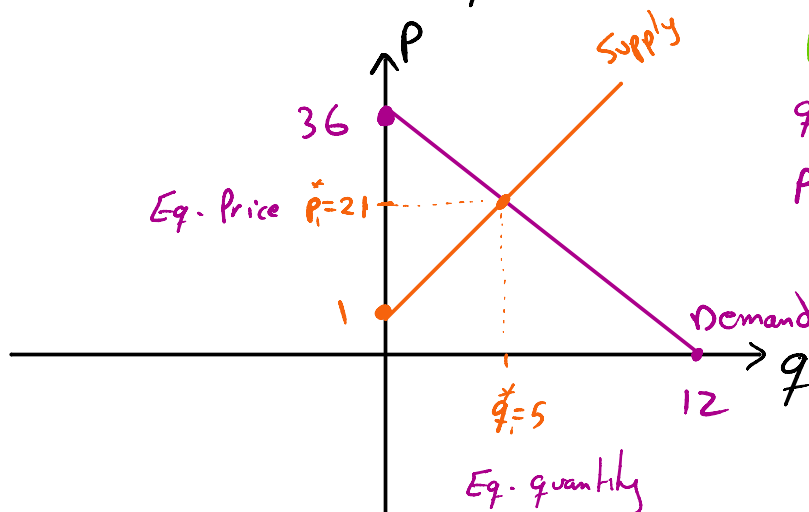
② sketch Demand and Supply functions and determine the M. Eq.

supply function

$$p = 4q + 1$$

$$q = 0 \Rightarrow p = 1$$

$$q_1^* = 5 \Rightarrow p_1^* = 21$$



demand function

$$p = -3q + 36$$

$$q = 0 \Rightarrow p = 36$$

$$p = 0 \Rightarrow 3q = 36$$

$$q = 12$$

③ Now suppose the supplier impose's tax \$7 per each unit sold. Find the new Eq. point. Sketch

New supply

$$p = 4q + 1 + 7$$

$$p = 4q + 8$$

Demand unchanged

$$p = -3q + 36$$

new supply

$$p_2^* = 4q_2^* + 8$$

... + 8

Demand = New Supply

$$\begin{array}{r} -3q + 36 = 4q + 8 \\ +3q \quad \quad +3q \\ \hline 36 = 7q + 8 \\ -8 \quad \quad -8 \\ \hline 28 = 7q \end{array}$$

$$\frac{28}{7} = \frac{7q}{7}$$

$$q^* = 4$$

$$r_2 = 7q_2 + 8$$

$$= 4(4) + 8$$

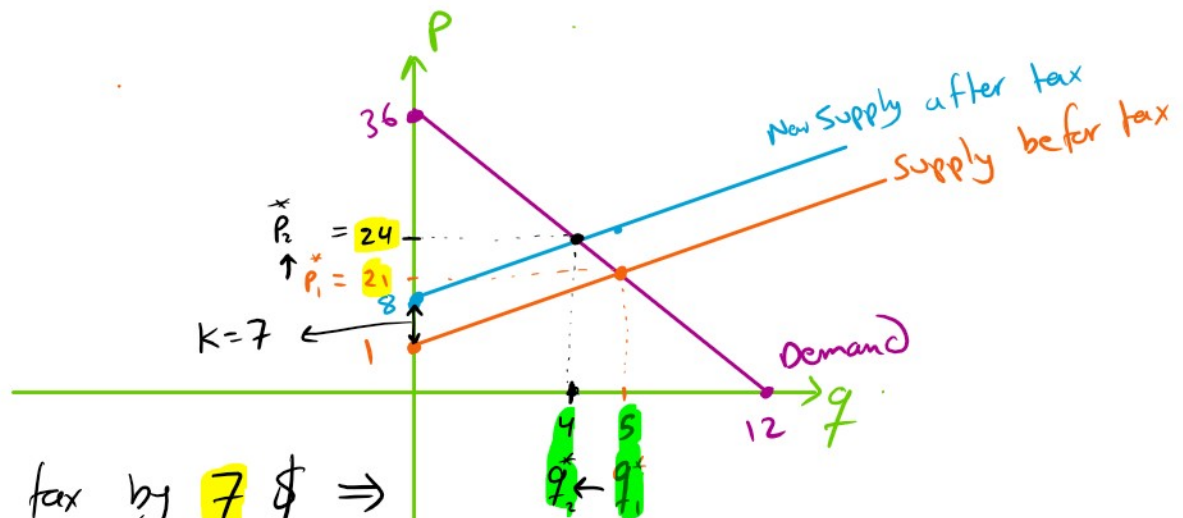
$$= 16 + 8$$

$$P_2^* = 24$$

$$q_2^* = 4$$

New Eq. point is $(q_2^*, P_2^*) = (4, 24)$

new supply
 $P = 4q + 8$
 $q = 0 \Rightarrow P = 8$
 $q = 5 \Rightarrow P = 28$



As we impose tax by 7 \$ $\Rightarrow$
 Eq. quantity $\downarrow$ by $5 - 4 = 1$ units

Eq. price $\uparrow$ by $24 - 21 = 3$ \$ per each unit.