تلقيع الجوالذول عمالج أمر النباح. مزالف بر المعلق النان محر السري dimon is 1 generally accepted accounting principles:-GAAY The placedue good in The procedure guidtines used to prepare and maintain Financial records and reports; authorized bx FASB. هوالتوجيعات والإجراءان محضير والحفاظ عام المعلومات والسجلات المالية والمتفارير و هو مغو عما او مرحص عن قبل FASB 2 Financial accounting stundards boards :-FASB" The accounting professions rule-setting body. which authorizes GAAP صوعبارة عن هينة لوجيح المقواعر المحاسبة في عالم في التجارة وهوالذي يفوض GAAP JI very i

2) under stand the financial Consequence

B) Public Company Accounting oversignt Board PLAOB" A not-for-profit corporation established by the sarbanes oxless act of 2002 to protect the interests of investors and further the Public interest in the preparation of informative, fairand independent audit reports. Glow # عمارة عن موسية عبر رجية انشير- 2 entés xox sols éclineauly ethics المستمرين مع فما في المحدية المحمال المعاق. Stockholders Reports-Annual report that owned corporation must

provide to stockholder's fit summarizes and documents the firm's financial activities during the past Year.)

Letter to stockholders # حديثارة عن مقرير منوى 8 the annual reportand of ill and I - Le limit to easter The first element of the primary communication from manager # الرسالة لما لكن محد أول عنف فالتقرير المتوعدو بتوجع avilano 2

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The four key finanical statment I In Come Statemont 2) Balance Sheet Statement 3 Stock holdor's equity Statement 4 Cash flow statement [] In come statemen &- Provides a financial summary of the firm's operating results during a specy field for id. It the most Common in come Statemont Covering . a I-Year Poriod onling [31, Dec] # Year IIY in Come (Annualy) for disclose # 2 nartorly income for stockholders Suares is in the store of the stockholders # monthy income for managoment تعل وادر سما و و للمدير حر يتبع أمدر العل.

It the form of income Statement ? من الماريد هذه الترويس -> تاريخ العائد Revenues or soles Revonue Less: cost of good Sold 2 3 Gross Profit Less: operating expenses (4) 5 Total operating exponses 6 operating Profit Lesor Add 7 non-operating Profit -Loss: In trest exponses 8 Earning Befor TAX , Earning After intrest Less: TAX Rate 10 Net Profit After TAX, Net income (11 Loss: Preferred stock dividense [12 Earning Available for Common Stick [3] Earning Por Shar (4) Dividend Par Shor-

توجيع - الزمام من ا - 15) De Élipite (Rovena,) - USU - 15/1) (Sde Revonu) une que re sintellivers Rovon - in it is the sale Rova now to by as " وهو نفی الن Q'illin البناء الما 20 وهذه 2: Sdrs Rovan 25 Wight Lovie ange in Star ولي بالغرب وهوها دامًا اذاكان الركة نقم غمات [من برامج , اعدات , تدرس] هذا لا يحلف انهار شران من دبانا لا لكوند عندها (C.G.S) 3=>=11-21 C.G.S USJbie 3 : 3 = 1 C.G.S . Juio ? 10 0 ه المعارف النشخيلير والموجود. داعاً ؛ [4] مثل معاريف عال رماء وكرباء و تسويق وتفوير داعلانه [deprecasion exp] Delpin! 9 5

- ie, 1e61 15 500 D 国。 6 = 3 - 5 6: Earning Bota Har and TAX EBIT 6: 9 الدخل فبل Grossfieli - total expose العرية و الفانية [7]: و انهانه ۲۹٫۶ نیاء غرمو مود. داغه ف الرك وتوفع لوهده لاته ليب شت مركه جناعه الزدوية هذا الدساس هو عشامه الاددية ويبع في الهوة chias lis وبالاب (... Rovon) عندها فيمل حجوي سم الدواء فباذا كان لارى قفعة ترجم وتم يبع بر ميل 00000 لا يحوز وفي هذا الملخ Wils non- o Porching in a star lis Revon. i اذا هذه الركه أخفرت محاب خارمي للتدوين سي مكلما exformer ail loyee leave en pier of smaller [8]: ه معارف الفوات المدفوعه ما الوولي EAI 91 @ الدخل المنبغ بعد دفع الغوامة EBT هالدغل المتبغ عبل دنع الغاب

ه خم الغربية ذيكونه حب حب الغربة المعلى في الوال وعارة الغراب الحكومية تكونه من ((90 - 1/25) وحمر + المحل المحل المحال

1 والدخراطسي بعدهم الفرانة والغربير Q Heil Idia Willer

(12) [Pictor Stock] og hiably fil

[3]	Pluce Bing EPP الذم العادي
(y)	فر ط عه کل ۶۶ مز ان ۶۶ العارب
(5) ~	فر اکعه اکموز که کل ۶۶ مران ۶۶ الع

F

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1 you OR 14] & Earning PerShave = Earning avilable for common stop CEPS 7 # of Common stoul out stund . - Net income - divides for Pllofor # of common stack outsude (15) : Divided Por thare [DPS]: Vi likes = Total dividens Paid to Common Stock Number of Common Hoel ourdin Earning Por Shar نذهباك Retain Earning dividance (RE) (EPS) Konumbaal connor stok = (DPS) * number of + RE 8

About this information Prelare income stumont Total exponse = 568,000 Costaf good sold = 2,088,000 Intres expens = 93,000 Pieferrod Stock dividense = 10,000 TAX9 = 94,000

Soles Rovonu= 3,074,000 Common Stock OULSTANDing = 76,262 dividens faid to commestochdar = 98,000

Ameer and majes company income yourmon + Dec. 31.2077 3,074,000 Soles Rovanac 2,0 88,000 Loss: Costal good sold 986,000 - \$ 3,00400 - 2,086,00-] gross Prefit 568,000-Leff Total expense 418,000 -> [986,000 - 568,000] Olerabing Walil 93,000 325,000 -> E415-1300 @ [418,000-93000] Less : intrest exponse Net Prakis befor TAX 941000 Net Pratis Afr Envis and TAX (Netimon), 231,000 -> [325,000-94,000] 10,000 Less Pickered Stock Stock Stadiont 2211000 ->[2311000 -10,000] Eurning with fiv CS 2,9 -> [22/1000 76.262 Eurning Por Shar 1.29 -> 5 98,000 dividim Par Than 76.267 9

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Amerand Majd Com Pany

Dec. 31.2017

Will ast income is only of personal income JI statement somet like Revenue bis aux hills - di Vidente - 15 1 divident Suiser Personal Revenue - Personal exferse 200 Lils Ex: for this information fre Pare Personal in come stampure Revenues Salaries: 72,725 salaries 72,725 Entrei Per Intrest received: 195 Interest received 195 Uttling : 95 Total revenues \$72,920 Closh or and shopping : 345 less:-Car exposor : 500 Expenses 95 food : 292 utilities clothes and shopping 345 car expense 300 Ancer and Maj] food 292 Dec. 31.2017 Total expenses 181232 e Net income \$71,688 or cash surplus [10]

Balange sheet ?- apper anim Summary stadment of the firm's financial position at agivin the point in time. ((snapchot time)) weoded i I Assets = Liubilities + owners capital # الميزانية الممر عية تحنوى على كو أحزاء المعاركة. 1 Assets: current Fixed Short term = assets =long ferm assets assets :assets & expected expected to to be converted into be converted into cash within 1 year cash within Exe of more 1 year. or less. في الموهدات النومن الهل Q الموهوادا = الن يجع تحول こしらっかい」、シージ الكاش و تحتار : الرض من ال فنر وعره . وج افري م Balance Shot is (2009 FU Vericilio بالرنس وحب السوله Land Buliding from move Liquidity to Less 1) Cash or Cash equivilon Machinery Vehicles D Notes Revivable DAccount Kevicall. DEnvontory (III

K Mar Ketable securities ? أدراق ماليه قمره الذحل وجهد اكعول على وعادة" فكون سنات من الحكومة مثل Treasury Bill: in 1-3 is tis Treasury Note: فتركة آكل فنسته وتجون الخل فير قلل والغان. علا فله-Account , Not in 501 Q Times وجد في آوران ثبوتية «Note» Account : Long term Assols = fixed Assols = Gross fixed assars = non- curront asses Hime L 2018 A si ice" e 4 rorrent Asson Je un it is ear weat have a fixed and and Accumulates depreciat Netfiel zill bei is fixed Assas in a Total = Curron + Assar to Netfixed LP. Austrians ASSOLS (12)

Ciabilities :a short term = Current Liabilities b. long ferm Liabilities and Liabilities? Pebt for expected to be puid which payment is not due in within 1 year of the current Year. less # الديون والإلمتزاما -الديون والالتزامات المكامع 2-13 Los 2 511 المترقع دمعها خلال منه أواهل is and he lere! الأفضل قدتيبها كالمتاكح في auld and - Balance sheet .: Lule que il is () long term debt O Notes payable 2 Bonds @ Accouts payable 3 loans @ Accruals () الديون طوية المدى @ الديون التي عليما اوراق سبوتية القرو عمادة نارج إحقامها · unpivit الديون بدون اوراى تبويه C'imal () ٢) المستوقات المواقة التي عد المرتة من عرا نبدروات in the second 35 lbearer and claims Total long termpreses liability Total current liabilities Total liabilities = Total current + Total long 13/ liabilities term liabilities

3 owner's equity oa preferred stock to capital stock b. common stock c. paid in capital initial lite avere fier ill d. Retained earning Total liabilities JI ies a. preferred stock 8-هي الأسم المتنازة preferred stock = # of p.s * par value # بعدب قيمة السم في عدد الأسم الممتازة و جل المناج و ال Balance Sheet b. Common stock: all my Halch Common stock = # of (. S * par Value # فقرب قية السمع في عدد الأمم العارية Balance Jiz 7 Willy, Sheet C. Paid in capital :- The amount of proceeds in excess of the par value received from the original sale of common stock. [14]

× عي عبارة عن المبالغ الفائضة اوالزائرة ··· par jue sie en 1 e si; 151 = par J1 xio ? 0, Lilito \$ 1.5 J1 = 152.5, LP = paid in capital so lite 152 = par JI Este Value لع يذكر السؤال نفت ما لكل paid in capital = (market price - por value) * # of shaves market price = puid in capital + (por value * # of C. Souldona # of CS PINK PK 15

Retained earnings: The cumulative tatal of all carnings, net of dividends, that have been retained and reinvested in the Firm since its inception. As all of the firm since # as all of all likely executively (12, 28, 28, 28)

الشرية (الارباح المحتجز بالنشركة لنعامها إعادة استها الشركة (الارباح المحتجزة).

أسر البابح -جبر الزيور

(161

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Company name Balance sheet Pec, 31, 2015

Assets

current assets

Cash marketable securities Notes receivable Accounts receivable Inventories other current assa Total current assas

Fixed assess Lawd Building Mathimmyow? equipmont Aurna hurre and fixture Tord gross fixed assets Less: Accumulated defleaciation [[Contra Assets]] Notfixed assets Tord Assets Tord Assets

(17

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Liabilit) and owner's equity

Liab: liv/ Notes Payable Account Payable Accruals Total current liabilitis

Long term Liabiling

owner's equity

Pieferral Stock Common Stock Pait in Cafied [[Additional in Cafiel]] Retained Earning

To 11 owner's equity

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1. to SA

18

Statement of Retained earnings 3-* Reconciles the net income earned during a given Year and any cash dividends, with the change in relained earning between the start and the end of the year. * عي عامة مالية تمتم بالدخل النماي للشركة فلال سنة معية وتو جنح لمية المكان المد فوع الموزع مع هرا عاة المقنير في . he is single un in the Company names Retaind earning for the xeed ended -Begining Retained earning - 0 + Net income - Dividends puid (common + preferred) stact Ending Retained earning () هي الزرباح المترفرة في بداية المسبة التي هي نفسط الأرباح المتروزة في تماية السة الما ميه 6 tio beg R.E 2015 = end R.E 2014 519

2) حود الدحل المتبقى بعد حضع الفيدان والمعوان Wie and Net income = Revenue - Expense = earning after interest and Tap (3) في الأرباح الموزعة للسبة ها ي ((أرباح الأسم العادية + أرباح الأسم المستازة)) ممكن أحدهما تساوي جسمزاؤكم مما ليسا بالفرورة التوزيع دائمة . (4) الأرباح المتوفرة في تماية عام 2015 والتي وف نفسها الأرباح المتوفرة في بداية 2016 # Statement of stockholder's equity - shows all equity account transaction over occurred during asivin year. # Statement of cashflow :- provides a summary operating, investment and financing cash flow, and reconciles them with changes in its cash and marketable securities during the period. مفاود فقل التعريف وموثوبتتامن مترعفاور wes [20]

cientes) { Ratio doli upial 3 Colin فابنس آرمی)ورم عویف Ratio analysis = Involves methods of calculating and interfreting financial ratios to analyze and monitor the firm's Performance. & ratio = relative Values 3

ه حسابا - ريامية لتوقح و نعسر النسب المالية و. لتدبل در جد تداء الرجه

the Vatios effect in @ income statment @Balance Sheet Statment

Interested Parties:

 I Curront and Prospective Sharholdors are interested in the firm Curront and المستعرب future Lovot of Risk and Return uturity alberty i lowing affect of liety 1000 alle of lowing dist, a a lie informing affect of liety 1000 alle of lowing to the firm's creditors are interested in the Short - term Liquidiy it's ability to make interest and Paymont it's ability to make interest and Paymont illing the Short of the Short - term Liquidiy it's ability to make interest and Paymont

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3] Managements is concerned with all aspects of the firm's financial situation and they use Ratio to monitor the Sirm's Performance. الحدير الجم في على الجواني المادية المدية والجم وإذه النسب ليكون به الفدر ما رجد ومرافيه وغي الوكا It Types of Ratio Comparisons ?-Ratio is not colculation only, it's important to InterPretation of the Vatio Value هذه النسب ليست أرفام فقف وإنما م تفسرا - لفزانزی اکنونان جرد ارخام I Cross - Sectional analysiss - Comparison of different firm's financial vatio at the same point in time : in volves comparing the firm's ratio with those of other firm's in it's industry or with industry avarage في مقارنه من النسب المالية من جركين مختلفين فر تعس العقب وتعل المقارنة مين نسب هذه التي مع نسب مريد آخرى أو مغارفه هذه النسب مع معدل النب الام لكو الرك - 2

bon chmarkings. A Type of cross - sectional analysis in which the firm's ratio values are Compared with those of a key competitor or with a group of competitors that it wishes to emulate ه نوع من آنوائ (Cross) وفي المقارنه س to eller dise and y's three ellip تتمن الوجول لا حجر مثل المناقيد فين (الولينية وهوال) # It's necessary to determine why a firm's Performance differs from it's industry Peers Juli در العيد وجود (cross) ه لنحديد السيب فمال خدرت لبن آلاد الرك و الرك _ الآخري مواد كا ف الاخلاف ايجابي ار بي (هذا اللبان يب الم مقال في ليس في أحسن) أو في إهنا أحس # Ratio ana Cycis on its own Aro bally Most useful In highlighting area for further investigation 3

2] Time - Sories analysiss

Evaluation af the firm's financial Performance over time using financial rabio analysis

ه مقارنه الفركة مع نفس في أدفات مختلفة

Evaluates Performance over time # Comparison of Current to East Performance " CPL61 & Gud vite?"

Combined Analysis: The most informative allfoach to Vatio analysis Combines Cross-sectional and time-series analyses Sigo 2 2 2 Cross and timesme Just cure & 2 2 In the series and timesme Just cure & 2 2 H A Combined tiew makes it possible to assets the trend in the behavior of the Vatio in relation to the trend for the industry Silos and the trend for the industry

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إلى من النسبة الكليد للفنات [عجلامناج زياريد]

CATE GORES of financial Rabio 8-1 - Liquidity Ratios Measure Rist 2 - activity Ratios Measure Risk 3. Debt Ratios Measure Risk 4 - Profitability Ratios Measure Return 5 - Market Ratios Measure Risk and Return

I Liquidity Ratios: Liquidity :- A firm's ability to satisfy its short-term obligations as the come due. # السير لة: - هي قدرة الشركة على دفع الإلمنز ما مرو الدين قصيرة الأحل حندما يأيّ تاريخ ! متحقًا مُها liguidity refers to the solvancy. بفس الدم نفس المعنى The Two Basic Measures of liquidity are the s-(2) Current Ratio:-A measure of liquidity calculated by by dividing the firm's current assets by its current liability. # هو نسبة معذ تقنيس السبولة للنشركة محمد دليم مسابها بقسمة الموجودات قعسة الأجل على الالتزاما م دالريون فعسرة الأمر والأمل. --- que 6

لمنع القانون هو Ratio = Current Liabilities = sines Fimes shines CX3. If the current assets = \$200,000 and the current liabilities=\$100,000 calqulate current ratio = ?? Current Ratio = C.A = 200,000 = 2 Times هذا الرقع يعنى أتمل هذه المشركة قادرة عاى تفطية التزاما تما دديونها عن حريق موجو دانها فاسرة الأحل (كامن، ذمم عدينة، اوراة مالية، مزدر) مرتب وللما زادت هذه السبة كال أفعل لأنه بلون عندج مع له اد الديور فاسرة الزمل أداي دبالتاكي أسرالديون . م A Higher Current Ratio indicates agreater degree of liquidity [7]

2 Quirk Ratio of Acid-Test Ratio :-A measures of liquidity calculated by dividing the Firm's current assets minus inventory by its current liabilities # حودبارة عن سبة لقبا/ السولة بالسركة وتقا/ عن طريق فسمة المرحردات قعيرة الأحل ونظرح منها المخزون على الديون . As Il à mes حو نفس ال oitar tratio , لكن بفرج المحزون لأنه - عدم E Hall > (hinsilits alle I'l all the way Quick J1 ACID-TEST - Current Assets "Threntory = RATIO , Current liabilities. كل ما زادت هذه السبة أفغل a je sur Times Lievi Linos الرقع المناج نفس معن الرقع في ال Current ولكن Ratio طح المحزون . 18

why Inventory is the low liquidity? I many types of inventory cannot be passly sold. as the needs of inventory cannot be passly sold. 2 Inventory is typically sold on credit. المحرور بالفالب ثباع على المرين. 1 57 13 2° 2. Activity Ratios: The activity ratio indicates to the effectncy # measure the speed with which various accounts ale converted into sales or cash. # مو هي عبارة عن نسب يققيه السرعة إلى بتحول الحسابات or outflow Is's V's' i land asticht 2 Inventory turnover :- measures the activity. or liquidity of firms inventory. # عبارة عن سبه لفيا/ قد يز مربعاب المحزون وبتخدمو لأجيب فبيعاى. -- Fre 195

- ? v à Lall Inventory = Cost of Good Sold = [] Turn Over = Inventory exe- if the cost of good sold is = 800,000 and the inventory is = 100,000 calculate the inventory turn over 8- $= \frac{C.G.S}{inventory} = \frac{700,000}{100,000} = \frac{8}{2}$ at the set of a white the star Time Sinds # كل ماراد ما الحس هذا الرم بعن ان لوه بيع أثر فر هزات -i job asigut i? [10]

average age of invertops as stares his so وهو حبارة عن "رقد يس البضاعة بتفيل عندي اذك فديس بحركها الحتى أجيب مبيعات. => Average number of days sales in inventory. Inventory \$ 365 C.G.S and Sings 8 ayla Averag age ممل بلون ذاله ا بو عدد) ا با م السبة = عدد معسا 365 of inventory FUYN OVE 2 Average collection perials-The average amount of time meddled to collect account receivable + عبارة عن نسبة تقير لمية الوقت إلى بحستا حبو حتى A/R . wills Lie and al a long 1 5-7101 / القانون / Average collection = Account Receivable Period Average sales perday - End 111

Average sales per day = Annual sales Kevenue 365=> 265=> and 1941 Ji-1100 Annual so one income JI is income JI is ales JI # Sales CX3- IF the account Receivable = 500,000, and the sales revenue = 3,000,000 assumes There's 360 days in year. Average collection _ A/R 500,000 .= = 3,000,000 Period Average sale per day 360 = 500,000 \$ 60 days # هذا الرقر يعنى أن الشركة تستغرى 60 يوم تقريب حتى تجمع أمواله القادمة من المبيعات عالدين. كل ما قل هذا الرقر أفضل لأف أحصل على ما ترامج · 0, ~ 19 121

2) rés buils 3 Average Payment Period :-The average amount of time needed to pay 500 all and misi and is a puel # accounts payable.) للازم لد فع الديون التي على. Average payment Account payable (= [v=lat) Period Average purchases dax's 2= 6200 per day Thereau الرقع النائيج عن تعويم المقانون هوعدد كل ما 🕹 هذا الرقو الأيام التي تلزم على المسركة د فع ومل. الحفل لأن المكال يبقى بيد الشركة 221 ; اد افعل e uningo Average purchases = Annual purchases per day 365 => / 141,25 ineas !! Emil 66.5 Que are inter andro !! 60,000 = C.G.S NUSISI : 1000 العدالة المالة للسل CGS 10%6 up Li Purching [3600) = 0 x 60,000 13 Pia Anual Purchases

4 Total Assets Turnovel 8-# Indicates the effeciency with which the firmit uses its assets to generate sules. # يستير الى كفاءة الشركة في المعصولية وظيف موجودا تما في الحصول مای راح Total Assets sales = القاور . = Total asrets Turnover this is a start a start and المعند كما زاد هذا الرقع أفقل لأنه أعمل عادة في ال Assets الدرج و المبيعا ي. Times 1= Linos

ex:- IF the firm's sales = 3,000,000 and the firm's total assets = 2,500,000 Calculated the total assets turn over :-

Tatal assets

3,000,000 = 1.2 Times = 7,500,000

14

two over all 59 1.2

Assots - ute is a i i is a #

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3. Debt Ratio: Financial leverage :- The magnification of risk and return throught the use of fixed cost financing, such as debt and preferred stock.

degree of indebtedness 8- measures the amount of debt relative to other significant balance sheet amounts.

درجة المديد ينة ٥٠ يتقس مية الديون التي عائز الشركة.

Tability of service debts in The ability of a firm to make the payments required on a scheduled basis over the life of a debt.

قدرة الشركة عاى دخع الديون والإلمتزاما بر التي عليم .

Coverage ratios: ratios that measures the firms ability pay certain Fixed charges. Time interest (Diverse) interest (Diverse) interest (Diverse) interest

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debt)

1 Debt Ratio :-* measures the proporation of total assets tinanced by the firm's creditors. # تقيس نسبة الموجودا م الممر لة عن طريق الديون. # نفيس قد يس الموجودا مر قادرة على نفاية · 12 11 القانور:-Debt Ratio= Total liabilities = I Total Assets a jo and i Li Do كما قل الم ex: If the total asset = 200,000 and the total liabilities = \$ 100,000 Calculate Debt Ratio 27 = T.L = 100,000 = 0.5 = 1.50 T.A = 700,000 = 0.5 = 1.50 T.A = 700,000 # يسرهذا الرع . اكان فيعن محلام معول فن الرح i

2. Debt to equity ratio 8-# measures the relative proportion of total liabilities and Common stock equity used to Finance the Firm's total assets. ++ منبة لقيا / كو دولار أو قريش بسخدم من ال xiups لحتى ج سبة لفيا م فر الإلترامات الى على السركة / أوقد عمالا لا من الديه القانون ؟-Debt to Total liabilities equity ratio = common stock equity and in Wings [owners II jugo Common stock]! equity equity pleferred 11 juste % CX &- IF Total liabilitier = 1,400,000 and Total owners equity = 1, \$00,000 Caluclate Debt to equit vatio assume there no preferred stock ? Debt to = Total Liabilitier = 1, \$000000 = 093 Total owners prefferred 1,500,000 - 0 equity ratio = 193 Stock equity Common Hockequit) Common Stat ____ [Par Valu- on Helf C.S] Paid in (cupital -> [market Price + Parvil-] = # PCS 17 retainy parning

م على الدور مقابله 4 مت دين 000 # حسد الدقو يعنى أن لكل 1 دولا , عن الأسمى المصارية الشركة عداية ب 693% من الدولار -161-100 in 93 ,1 cmp sol 3. Time interest Earning before interest and tax carned ratio Interest expense. # & carning before interest and tax = operating It's Coverage Kimes Wiss Los profit ratio measure the retative proportion & # measure the firm's ability to make contractual interest payments ; sometimes called the interest coverage ratio.) = Time interest arnel rotio الفاس فالمية النسك خاى ex : IF The operating Louis oil ài Lell ess profit is 418,000 and Ligite! interst expense is 93,000 calculate time interst ratio => = 418,000 - 4.49 Times 93,000 هذا يعى أن الشركة قادرة عاد مود وفع الفا مَن صراح Li jes 8

Common size o- An income income statement . 4_ profitability o statement in which each item Ratio it is expressed as a percetage measure the of sales. والعبارة عن قامة الدحل المالى RETURN » الى بلور فيما لل هسا ب عارة gross Prilis mong = 32% (2000 1 45) عن نسبة حنوبة حن المبيط م 1. gross profit sales - G.G.S = gross profities margin Sales Sales measure the percentage of each dollar sales remaining after the firm har paid for its goods. C'1':41 Jue; 6.6.5 perse 7. 1000 Coperating profit gross profit - operating expense Sales margin = operating profit Sales # mes دقس السبة مى كادولا, مبعار فرير لما زار -أفال res, C.G.S J gues a 7 , jos Eliamil je, heal

margin and less' Rutio 31 ادق وهدد هذه いい、ないのででの sales Jists Ratio JI - 1 pies Carning available for 3 (net profit common stock margin sales (Rown-extra-fider = net performe - preferred dividends sales كل ما زادى تقسي المنسة من كل دولار مسان قريز حقق رج Jeesi مستندم للدلالة على يعد حضو ال 6.6.5 دالمصار معز حاح الشركة وإجازها والفريبة والمفانية وأرباح الأمم - Lembe olan lo. 5; Lind success with respect 4. Carning per earning available for Share = common stock # of common stock out standing represent number of dollars earned, during the period on behalf of each outstanding share of Common stock. # تعرم حدد الدولارا ب المجرحة حدال العنرة العملية or staco 2.5, i, outstanding) as plan il 20

measures the overall effectivness ROA of managment in generating profit with 5. Return on it's available assets. total assets 3 41 6mis (RoA = 6.1% Return on 1 وقيسا ود نشا المديد عدد عل واحد حومر جعد 21 derie 6.1 à فالية فيجع وجليا الربح investment عينمر بن ال معند ROI المتوحرين عنو. } 3:64 preferred sis is it وهدته التيزيد Stock và lão per elet profit after Tax القانوب الرنسى earning available for common stock Total assets Total assets 6. Return on o measures the return earned by on of the common stockholders investment in equity the firm. تقسافر - الشركة بتجمع Lo 1 = earning available وجراراح موالا متمارات is'; for common stock equity J'as i fiési Common stock Preferred Line Lo Quint 1 1:1, equity preferred 11 end of quid of the start Return on equiry- 12.69 Stock وقتها المقانون هو Commensial is 1892 1 be Total net profit after Tax کیق 12.6 min ریچ Total owner's equity

5. market ratio &reney) Relate a firm's market value, as USIZUL elle measured by its current share price, -Vas jub! to certain accounting values. = market price pershave Sus 2 price to earning ratio earning per share # P/E 240) 331;10,1 measures the amount that investors are هذه النسبة تزيد تقة . a mind willing to pay for each dollar of a لا تها تقساكم كما دولار firm's earning. في أ , 2 النشر كة مستقد 1) and in aig and its give insight into how investors in 20 the market place believe that the firm is doing interms return and تعطينا نظرة عدمة حول معد كيف المستمرين في السوة بشو توا الشركة عن حسب المحاط والمواند It's most informative when applied in? and in the cross-sechional analysis using an industry average P/E vatio. The higher تعلينا معلوما والتر وهالة the P/E Vatio اكثر عندا متحدامها في المقارنة مع the greater industry JI 20 , 1 20 Lill a Vinil the investor - Confidence كمازادت زادت (22) i jung an

\$ Sis. 2 market to book ratio ?-= market price per share Commonly book value per share # provides an assessment of how 7 si privile lisis investors view the firm's performance. List winned in # firm's expected to earn high returns ? relative to their risk typically sell at higher market to book multiples .-السركة بشوقع الما تجع عوالد كسيرة عند المعنا النو لا ازد يمي زاد توقع الشركة ! نما تتغبي إيرادات دعونه مستقلها أكتر Love is Book Common stock equity Value nuber of common stock out standing أمرالناك محبد الزيف 23

Dupont system of

System used to dissect the firm's Finacial statements and assess its Finacial condition.

فظام سخدم مرح القرائح المالية وتقييم الحالة المالية للركة. ماب Rok

Dupont formulas multiplies the net profit margin by its total assets turn over to calculate the firm's ROA.

ROA = net profit X Total assets morgin Turn ove

= E.A.C.S x sales Sales Total assets

= E.A.C.S Total assets

مضما بجراب د لکن لازم نفصل القاخ ب

R ges

modified dupont => relates the firm's return on formala total assets (ROA) to its return ROE . L' on equity (ROE) using the financial leverage multiplies. FLM

The ratio of the Firm's total assets to its Common equity

لا: 1 نلتب القانوى بالتفصيل س

ROE = ROA XFLM لطريقة ال dupont

= E.A.C.S X Total assults Total assets Common stock equite

= E.A.C.S Common start

equity

25

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hase

30

Elein ind se elis vides atil lieling :-Al-shrif Current 1 current ratio = Total assets : Total liabilities current 2. Quick (Acid-Lest) Satio - (Totat assets - inventory) - Total liability 1.2. => Liquidity 3. Inventory turn over = Cost of good sold : Inventory average age of inventory = 365 : inventory turn over. 4. Average collection period = Account Receivable = Average sales dy = A/R = (Annual sales = 365) -> Activity 5. Average payment period = Account payable : Average purchase day = A/P = (Annual purchases = 365) 6. Total assets Two over = Sales - Total assets. 7. Debt Ratio = Total liabilities = Total assets 8. Debt to equity Ratio = Total liabilities = Common stock > Debt Ratios 9. Time interest earned Ratio MALS: = Earning before Eax and interest = interest

Rabio vilje versi -10. Gross protit margin = & Gross profit : sales = (sales - C.G.S) = sales -> profitability 11. operating profit margin = operating profit = sales = (gross profit - expense) + sales (12. Net Profit margin = Net profit : sales = carning available for common stock - sales 13. Earning per share = carning available for - : # of outstanding Mr. ROA 14. Return on tatal assets = E.A.C.S = Total assets by Dupont system = Total assets turn over X Net profit morgin - olgai ROG 15. Beturn on equity = E.A.C.S = Common stock equity by Dupont system = ROA XFLM FLM = Total Assets = Common stock equity -16. Price/earning ratio = market price per common market : earning per share 17. Book Market to Book ratio = Market price per-: Book value per --Book value = Common stock equity : # of shares of C.S outstanding. Total Asset = Curnt + Netfixed (Selve at in on Long Ast

c equiti ommon St DOC 11 operating profit margin Common Stok + Paid in Capitul + Reburg Carol sain #al comor Stok par Voly (Market Price - Par value) 70 # 26 Come Asse = inbestment ill al 118 0 Rich 1.cl hand 512 M Start M 81 1 SI to Lais 9