

3.5 Measures of Association Between 2 variables

(39)

[1] Covariance and [2] Correlation are descriptive measures for the relationship between two variables.

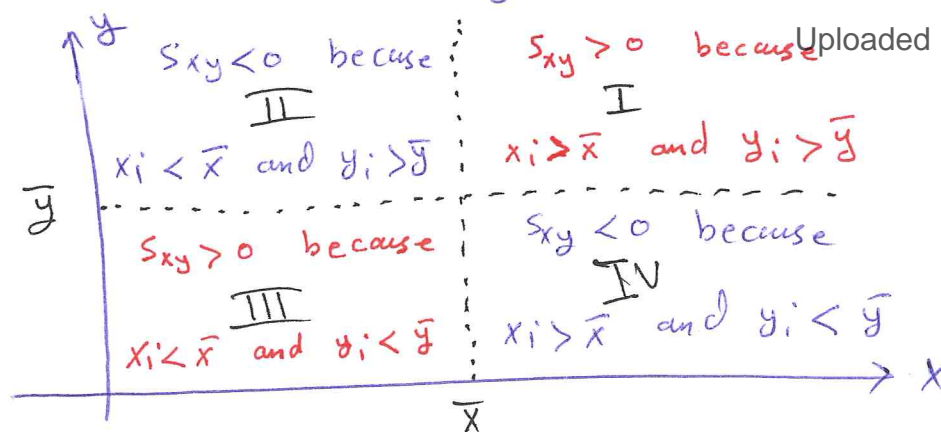
[1] Covariance: For a sample of size n with observations (x_i, y_i) , $i=1, 2, \dots, n$

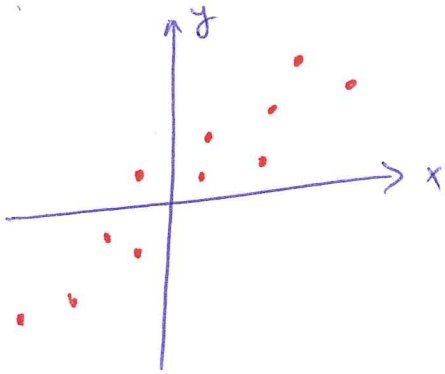
the sample covariance is $s_{xy} = \frac{\sum_{i=1}^n (x_i - \bar{x})(y_i - \bar{y})}{n-1}$

Population covariance $\sigma_{xy} = \frac{\sum (x_i - \mu_x)(y_i - \mu_y)}{N}$

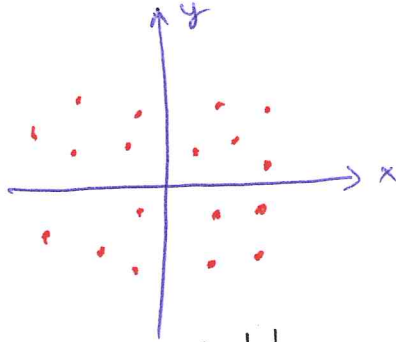
• Interpretation of the covariance:- The covariance is a measure of the linear association between two variables.

- If $s_{xy} > 0$, then there is a positive linear association between x and y . (If $x \uparrow$, then $y \uparrow$)
- If $s_{xy} < 0$, then there is a negative linear association between x and y . (If $x \uparrow$, then $y \downarrow$)
- If $s_{xy} = 0$ "or close to zero", then there is no linear association between x and y .

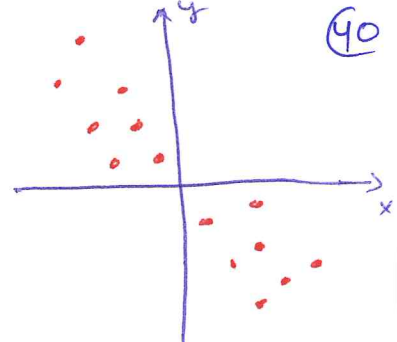




S_{xy} Positive
(x and y are positively linearly related)



S_{xy} approximately 0
(x and y are not linearly related)

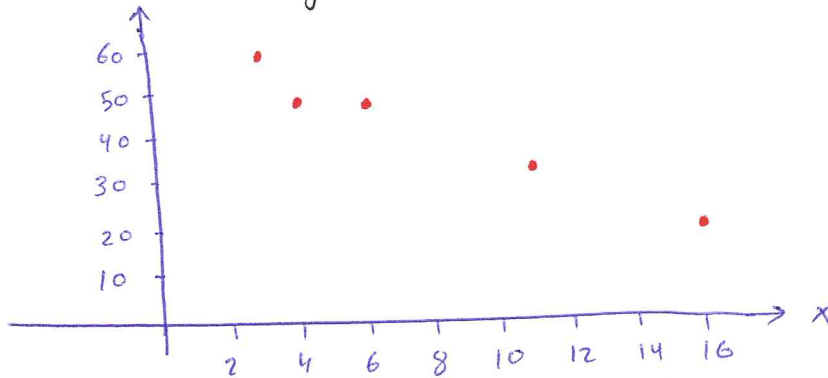


S_{xy} Negative
(x and y are negatively linearly related)

Example: (Q45) Five observations taken for two variables:

x_i	4	6	11	3	16
y_i	50	50	40	60	30

[a] Develop a scatter diagram with x on the horizontal axis.



[b] What does the scatter diagram indicate about the relationship between the two variables?

There is a negative linear relationship between x and y.

[c] Compute and interpret the sample covariance.

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x_i	y_i	$x_i - \bar{x}$	$y_i - \bar{y}$	$(x_i - \bar{x})(y_i - \bar{y})$
4	50	-4	4	-16
6	50	-2	4	-8
11	40	3	-6	-18
3	60	-5	14	-70
16	30	8	-16	-128
40	230			-240

$$\bar{x} = \frac{\sum x_i}{n} = \frac{40}{5} = 8$$

$$\bar{y} = \frac{\sum y_i}{n} = \frac{230}{5} = 46$$

$$S_{xy} = \frac{\sum (x_i - \bar{x})(y_i - \bar{y})}{n-1} = \frac{-240}{4} = -60$$

The sample covariance indicates a negative linear association between x and y.

⇒ Example (Q45)

[d] Compute and interpret the sample correlation coefficient.

x_i	y_i	$(x_i - \bar{x})$	$(y_i - \bar{y})$	$(x_i - \bar{x})^2$	$(y_i - \bar{y})^2$
4	50	-4	4	16	16
6	50	-2	4	4	16
11	40	3	-6	9	36
3	60	-5	14	25	196
16	30	8	-16	64	256
				118	520

$$S_x = \sqrt{\frac{\sum (x_i - \bar{x})^2}{n-1}} = \sqrt{\frac{118}{5-1}} = \sqrt{29.5} = 5.43$$

$$S_y = \sqrt{\frac{\sum (y_i - \bar{y})^2}{n-1}} = \sqrt{\frac{520}{5-1}} = \sqrt{130} = 11.4$$

$$r_{xy} = \frac{S_{xy}}{S_x S_y} = \frac{-60}{(5.43)(11.4)} = -0.969$$

The sample correlation coefficient (-0.969) indicates of a strong negative linear relationship.