

Digital Planet: Tomorrow's Technology and You

George Beekman • Ben Beekman

Tenth Edition

Digital Planet: Tomorrow's Technology and You

Chapter 1 Exploring Our Digital Planet

Chapter 1 Objectives

- ✓ Describe digital technology's critical role **in our lives**
- ✓ Discuss several **key trends** in the evolution of computers and digital technology
- ✓ Describe the major **types of computers** and their principal uses (استخدامات رئيسية)
- ✓ Explain how the growth and evolution of the Internet is **changing our lives**

Objectives (cont.)

- ✓ Explain how **our information age** differs from any time that came before
- ✓ Discuss the **social and ethical impact** of information technology on our society

Living in a Nondigital World

- Computers are **everywhere**.
- Our lives are directly affected **when they do not operate**.
- Computers have infiltrated (تسللت) our lives so we do not know how to function without them.



Computers in your daily life

How many of you do not have:

Email account? Facebook account? Viber? Whatsapp?
Smart phone? PC? Laptop? Internet? 3G?

Why do you use them:

Learning? Communication & Socialization? Dating? Media
& News? Shopping? E-intifada? Work?

What type of problems do you face:

Legal? Official? Social?

What is the difference between you and your dad/mam?

Computers in Perspective (انطباع، المنظور)

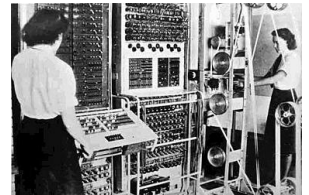
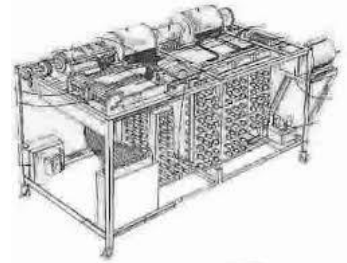
- ✓ Computers have been with us for a short time **but are built on centuries** of insight (تبصر) and effort.
- ✓ Early humans **counted with fingers** or rocks.
- ✓ The abacus was used by Babylonians and Chinese for thousands of years.
- ✓ By early 19th century, the **need for more accurate** calculating tools became evident (أصبح واضحاً).
- ✓ Charles Babbage and Ada Lovelace imagined the construction of the **Analytical Engine**.



Computers in Perspective (cont.)

✓ Brief history of computers

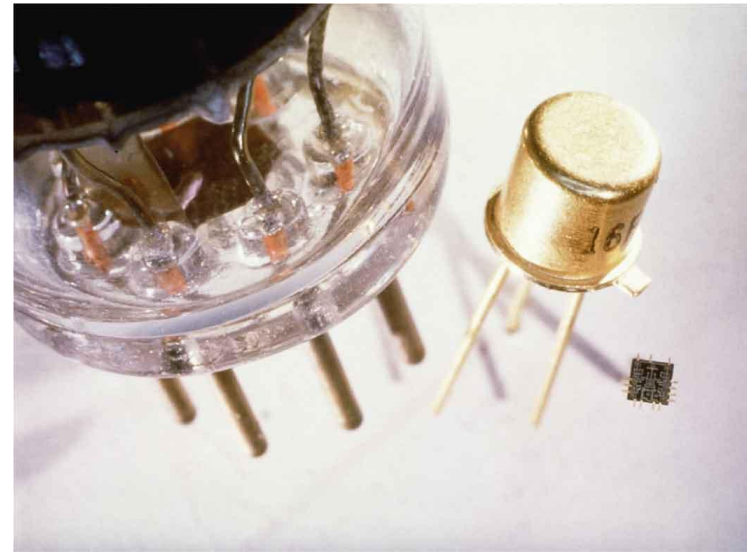
- 1939—Atanasoff-Berry Computer created
- 1943—Alan Turing developed Colossus
- 1944—Mark I completed to compute ballistics tables
- 1945—ENIAC completed
- 1951—UNIVAC I (the first general-purpose commercial computer) was delivered to the U.S. Census Bureau



Computers in Perspective (cont.)

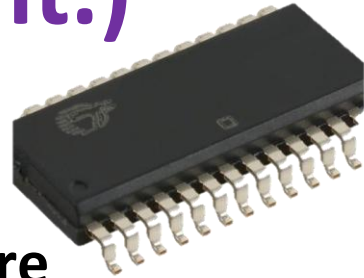
✓ Computer hardware

- Early computers used ***vacuum tubes***.
- Tubes were replaced by ***transistors***.
- By mid-1960s, more powerful machines were based on integrated circuits—small ***silicon chips*** containing hundreds of transistors.



A vacuum tube, a transistor, and an integrated circuit.

Computers in Perspective (cont.)



✓ Benefits of integrated circuits (ICs)

- *Reliability (موثوقية)*: Less prone (أقل عرضة) to failure
- *Size (حجم)*: Single chips could replace entire boards
- *Speed (سرعة)*: Electricity had shorter distances to travel
- *Efficiency (كفاءة)*: Small chips used less electrical power and created less heat
- *Cost (تكلفة)*: Mass production techniques made it easy to manufacture inexpensive chips

Embedded Systems

أنظمة مضمَّنة

- ✓ **Embedded system:** A microprocessor used as a component of a larger system
- ✓ More than 90% of microprocessors are hidden inside common household and electronic devices:
 - Thermostats, traffic lights, cars
 - Wristwatches, toys, game machines
 - TVs, camcorders, ovens
- ✓ Anything powered by electricity—battery or house current—is candidate(مرشح) for microprocessor implant(زرع)

Personal Computers

- ✓ **Personal computer:** Designed to be used by one person at a time
 - Tool for enhancing productivity, creativity, communication
- ✓ **Desktop computer** has several components:
 - Tower (containing microprocessor and other components)
 - Monitor, keyboard, mouse, speakers
- ✓ Some house all components in monitor casing

Workstations

- ✓ **Workstation:** A high-end desktop computer with massive computing power.
 - Used for computationally intensive (الحوسبة المكثفة) interactive applications
 - Large-scale scientific data analysis
- ✓ Line separating workstations and desktop computers becoming less distinct.

Portable Computers



- *Laptop computers*—sometimes called *notebook computers*—designed for portability
- *Netbooks* are extra-small, extra-light, no-frills computers

Handheld Devices

- *Personal digital assistants (PDAs)*
- *Smart phones* combine the functions of a phone, camera, PDA, game machine, and music/video player.
- *Tablet computers* bridge the gap between smart phone and notebook/netbook PC.



Servers

- ✓ **Server:** A computer that provides other computers connected to a **network** with access to data, programs, and other resources
- ✓ Any **desktop computer can be used as a server** but some are specifically designed for this purpose.
- ✓ **Servers have faster processors**, more memory, or faster network connections.
- ✓ Often **clustered together** in groups to increase processing power

Computer Connections: The Internet Revolution

- ✓ **Internet:** Work began on experimental network in the **in late 1960s** as it evolved it became known as the Internet.
- ✓ In **1990s**, software became more usable.
- ✓ The Internet was transformed from text-only to include pictures, animation, sounds, and video.
- ✓ The **World Wide Web** (WWW) became accessible to millions who connect through a Web **browser**.

Computer Connections: The Internet Revolution (cont.)

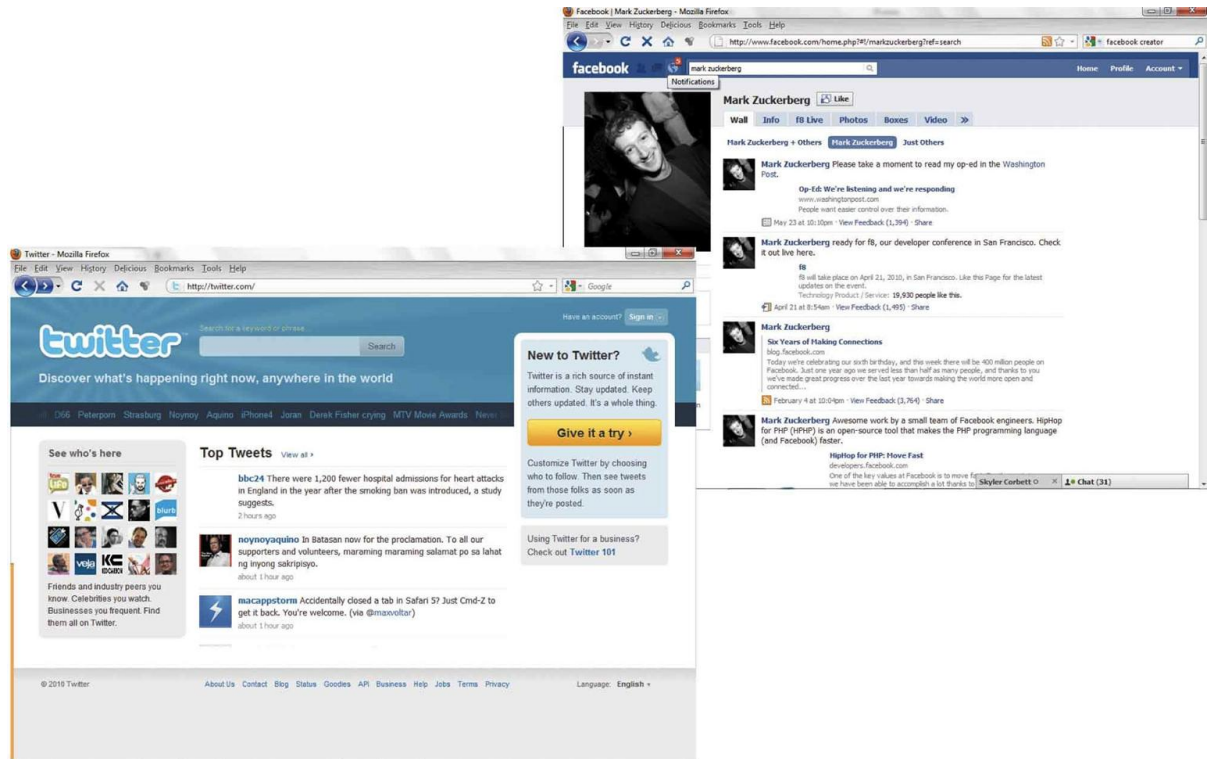
✓ Growth of the Internet

- Widespread *email* and Web use
- Few million users in 1990s—about two billion users today
- Internet's population reflects population at large
- More than half are now female
- Areas with no Internet access are harder to find

Computer Connections: The Internet Revolution (cont.)

✓ Web 2.0 sites are built around contributions from Web users

- My Space
- Facebook
- Twitter
- YouTube
- Google Maps




Into the Information Age

- ✓ 10,000 years ago, people learned to domesticate animals and grow their own food.
- ✓ **Agricultural age:** Lasted until about 200 years ago
- ✓ **Industrial age:** Advances in machine technology ushered (بشرت ، أعلنت) in this age
- ✓ **Information age:** A convergence (جمع ، لقاء) of computer and network technology—where most **people earn their living working with words**, numbers, and ideas

عصر المعلومات، حيث أصبح الناس في دخلهم ووظائفهم يعتمدون على الحاسوب، وتعددت وتنوعت الوظائف والمهارات المتعلقة بالحاسوب

Living with Digital Technology

- ✓ In 1943, Thomas Watson, Sr., declared that the world would not need more than five computers.
 - ✓ Since then, computers have evolved from massive, expensive, unreliable calculators into (mostly) dependable (متعددة الجوانب والإستعمالات), versatile (جدير بالثقة) machines.
 - ✓ Who could have imagined netbooks, iPhones, PlayStations, Google, Facebook, YouTube, Twitter, eBay, robot moon rovers, or laserguided “smart bombs”?
- 

Phases of the Information Age

- ✓ **Institutional computing phase** (حوسبة احتياجات المؤسسات), starting about 1950: large, expensive mainframes.
- ✓ **Personal computing phase** (حوسبة احتياجات فردية), starting about 1975: millions of PCs joined mainframes.
- ✓ **Interpersonal computing phase** (حوسبة احتياجات مجموعات من الافراد), starting about 1995: networks connected the PCs and mainframes.
- ✓ **Collaborative computing phase** (حوسبة اجهزة متصلة بسحابة), starting about 2005: smart phones, tablets, and other digital devices join PCs on the Internet; migration to Internet “cloud”.

Explanations: Clarifying Technology

- ✓ Computer hardware and software details change every few years.
 - ✓ Internet is evolving even faster.
 - ✓ Most of the underlying concepts (المفاهيم الأساسية) remain constant.
 - ✓ It is important to understand the basics to keep up with the changes.
- تطور تكنولوجيا المعلومات يسير بسرعة هائلة جدا
يجب فهم اساسيات هذه التكنولوجيا للتمكن من فهم التكنولوجيا القادمة

Applications: Digital Technology in Action

✓ Everyone can benefit from knowing the following:

هذه تقنيات هامة يجب على الجميع فهم اساسياتها

- Network applications
- Word processing and desktop publishing
- Spreadsheets and databases
- Graphics and image processing
- Audio, video, and multimedia
- Programming and customized problem solving
- Artificial intelligence (الذكاء الاصطناعي)

Implications: Social and Ethical Issues

Potential risks of digital technology امور مرتبطة بتكنولوجيا المعلومات يجب فهمها

- Threat to personal privacy (الخصوصية)
- Hazards of high-tech crime (جرائم الكترونية)
- Difficulty of defining and protecting intellectual property (حقوق الملكية)
- Threat of automation and the dehumanization of work (استبدال البشر بالتكنولوجيا)
- Abuse of information for political and economic power (الابتزاز الالكتروني)
- Dangers of dependence on complex technology (الاعتمادية على التكنولوجيا)
- Emergence of biodigital technology (التكنولوجيا الحيوية)

Computer Ethics

الأخلاقيات والحاسوب

- ✓ Know the rules and the law.
- ✓ Don't assume that it's okay if it's legal.
- ✓ Think scenarios.
- ✓ When in doubt, talk it out.
- ✓ Make yourself proud.
- ✓ Remember the golden rule.
- ✓ Take the long view.
- ✓ Do your part.