

# Overview of User Interface Design, Prototyping, and Evaluation

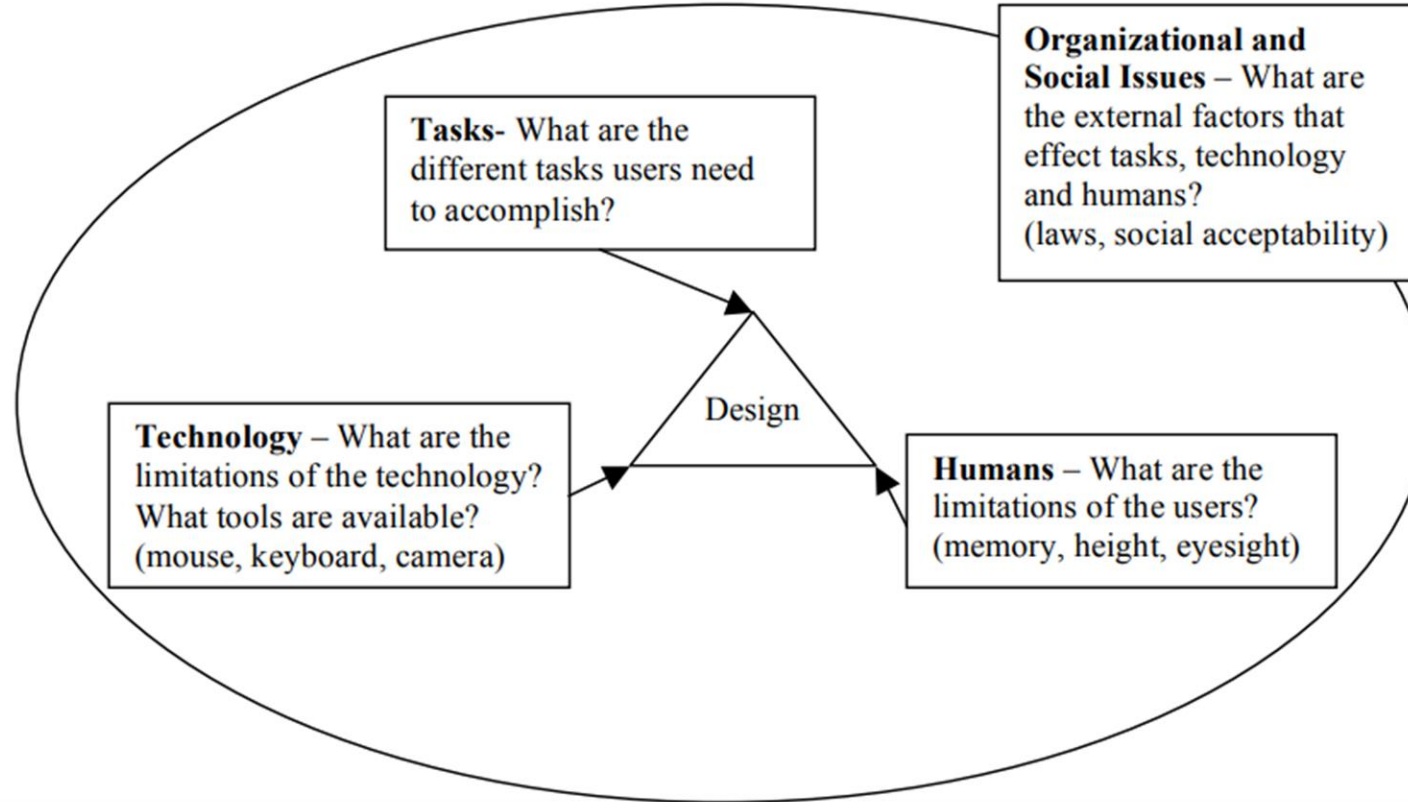
COMPUTER SCIENCE DEPARTMENT

Usable Security and Privacy

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# Recall



# Usability Goals

- Learnable
- Memorable
- Flexible
  - multiple ways to accomplish tasks
- Efficient
  - perform tasks quickly
- Robust
  - minimal error rates
  - good feedback so user can recover
- Pleasing
  - high user satisfaction
- Fun

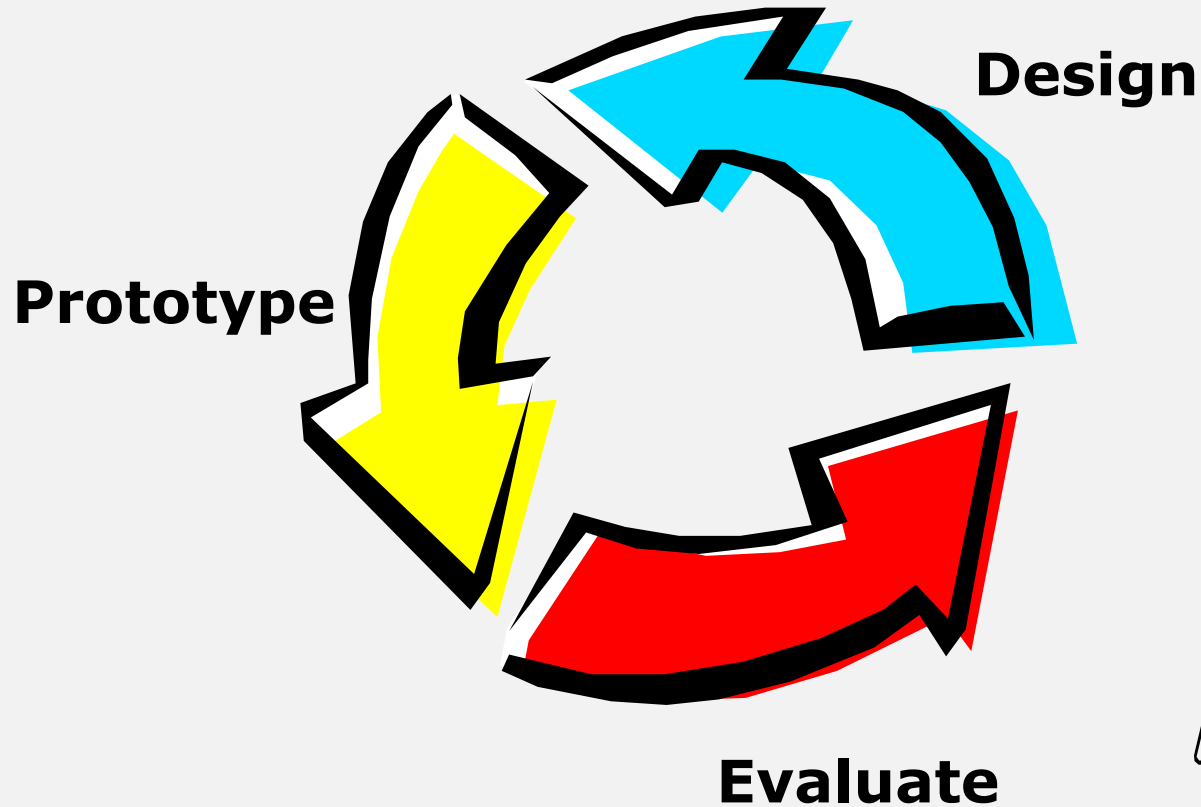
## H.W

- What about a user interface for encrypting email?
- For intrusion detection system. Which of the above goals would be most important?

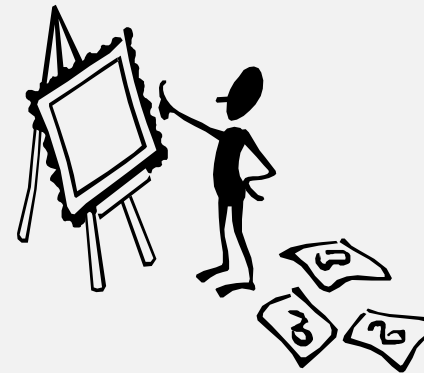
# Different design processes

1. Iterative design
2. System centered design
3. User centered design
4. Participatory design

# (1) Iterative design



- Designing interfaces isn't easy and getting it right the first time is nearly impossible. In fact getting it right the second time is also fairly difficult. Enter the iterative design process. The basic idea of iterative design is fairly simple; keep doing it till you get it right.



# (1) Iterative design: Design

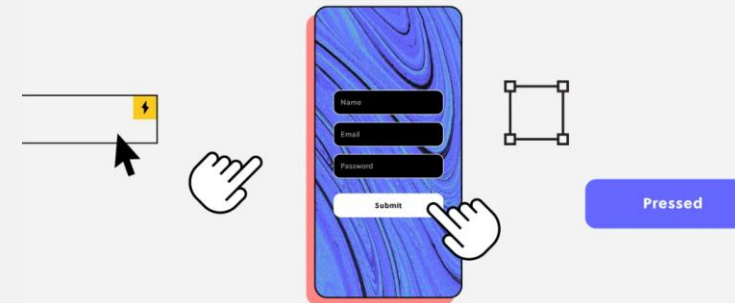
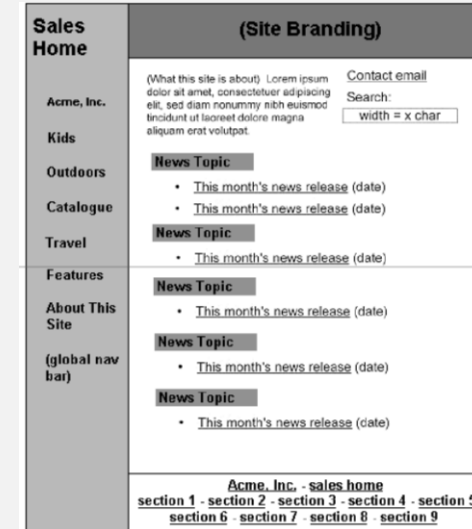
- **Design is driven by requirements**
  - focus on the core need
  - not how it is to be implemented
- **A design is a *simplified* representation**
  - text description of tasks
  - screen sketches
  - flow diagrams
  - ..

## Know thy User

- Age
- Gender
- Education level
- Specific limitations (color blindness, height, etc.)

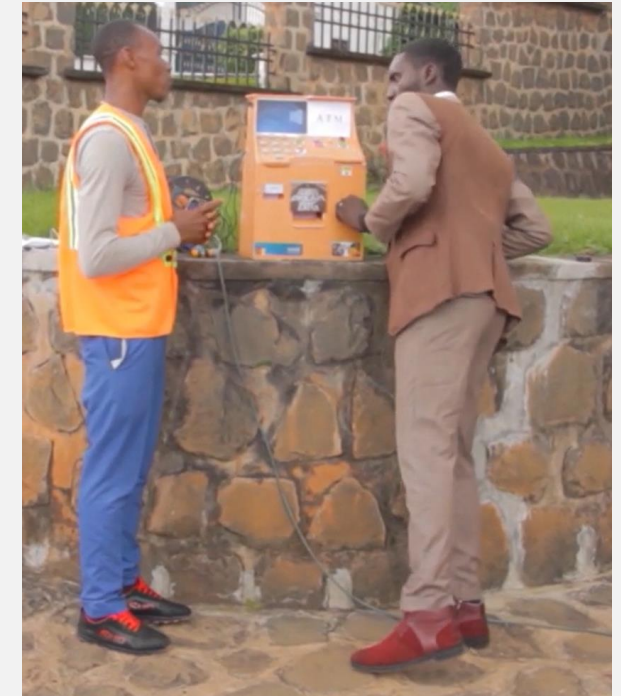
# (1) Iterative design: Prototype

- Take your design and build it. **This doesn't need to be a fully functional implementation of the system** it just needs to accurately represent what the system will look and act like. In the **early stages of iterative design prototypes are often made by drawing them on paper.**
- When **prototyping systems** it is useful to design them in both **high and low fidelity**. Fidelity refers to the level of detail in the prototype. **A high fidelity prototype looks like the finished product while a low fidelity prototype looks like a quick sketch**



# (1) Iterative design: Evaluate

- Evaluation is the **last step in the iterative design process**. This is when you finally get to **try your design out on real users** and see what happens
- Selecting Users: try to select **unbiased users**. Family, friends or other developers are biased towards telling you good things. You need users who will tell you what is wrong with the system





## (2) System centered design

- What can be built easily on this platform?
- What can I create from the available tools?

# (3) User centered design

These designs are based on:

- users abilities and their needs
- the context in which they're working
- the work that they're doing
- the tasks that they have to accomplish



**user centered design wasn't followed**

## (4) Participatory design

- Participatory Design is really **a type of user centered design**.
- users are actually brought into the design process.
  - It addresses the problem that,
    - sometime our **intuitions as designers are wrong**.
    - If we do **interviews or talk to people, they're not necessarily precise**.
    - **designers might not know the user well enough to answer all the issues that come up during the design**.
- Participatory Design offers, is that there is actually a pool of end users that participate in the process of creating the design.



# Activity

Form a group and analyze the current system. Think about how to update the system to align with User-Centered Design (UCD) principles.



**user centered design wasn't followed**

# Quizzes and Submission Tasks for the Remaining Part of the Semester

Task	Date
Quiz 2 ( <b>Usability Tasks, Chunking Information, and Mental Models</b> ) + oral quiz (paper)	10/12/2024
Quiz 3 ( <b>Overview of User Interface Design, Prototyping, and Evaluation</b> ) + oral quiz (paper)	17/12/2024
Phase 1: System Requirements and Design Overview	17/12/2024
<b>Phase 2: implementation</b>	6/1/2024
Quiz 4 ( <b>Biometrics</b> )+ project Discussion	9/1/2024 + ...

# References

- Jennifer Golbeck's lecture notes
- Jason I. Hong's lecture notes