

# ASIL SHAAR (CORPORATE FINANCE(FINN3300))

## CHAPTER 3

Chapter 3

The Basis of Risk

maximize firm value

Investment decision

Financing decision

dividend policy

↓

لدينا نموذج جيداً للمخاطر والعائد أداة لقياس  
المخاطر في أي استثمار - ونستخدم مقياس المخاطر هذا  
في وصول إلى العائد المتوقع المناسب على تلك  
الاستثمارات .

\* A good model for risk and return provides us with  
a tool to measure risk in any investment and uses that  
risk measure to come up with the appropriated expected  
return on that investment.  
(stock)

\* Risk in any equity investment has to be perceived  
through the eyes of investors in the firm . Investors  
have different perspectives and a result risk has  
to be measured from the perspective of the  
marginal investor

→

يجب النظر إلى المخاطر في أي استثمار في الاسم من  
خلال عينة المستثمرين في الشركة ، حيث يكون للمستثمرين  
منظور مختلف وكيفية قياس مخاطر النتيجة من منظور  
المستثمر الهامشي .

المستثمر الهامشي ← المستثمر الذي من المرجح أن يتم  
التشاور عليه لتداول في الأسهم في أي وقت محدد .

\* marginal investor → the investor who is  
most likely to be found trading on the stock  
at any given point of time .

خصائص نموذج المخاطر والعائد الجيد  
Characteristics of a good risk and return model

(1) It should come up with a risk measure that  
applies to all assets (يجب أن يأتي بقياس من مخاطر ينطبق على جميع الأصول)

CAPM

$$E(r) = R_f + b(E(r_m) - R_f)$$

Risk = Diversifiable risk + nondiversifiable risk  
↓ risk ↓ risk  
firm-specific risk market risk

(2) It should describe what types of risk that are rewarded  
and what are not (يجب أن يصف أنواع المخاطر التي يجزى مكافئتها وما لا يجزى مكافئتها)

(3) It should come up with standardised risk measure which enables  
the investor to draw conclusion about the asset whether its  
risk is above average or below average .

(4) It should translate the measure of risk into rate of return  
that the investor should demand as compensation for  
bearing the risk

3 - يجب أن تأتي بقياس معيار للمخاطر يمكن المستثمر من استخلاص استنتاج حول  
ما إذا كانت مخاطرة أعلى من المتوسطة أو أقل من المتوسطة

4 - يجب أن تقوم بقياس المخاطرة إلى معدل عائد يجب على المستثمر أن يطلبه  
باعتباره فهم تعريف يتصل بالمخاطرة .



(5)<sup>It</sup> should ~~not~~ work well at explaining past returns and in predicting future expected returns.

يجب أن تعمل بشكل جيد في تفسير العائد السابق وفي ممارسة العوائد المتوقعة  
الموتوقة

### Equity risk and expected return

\* Prices are observed in the market

\* Returns Cannot be observed.

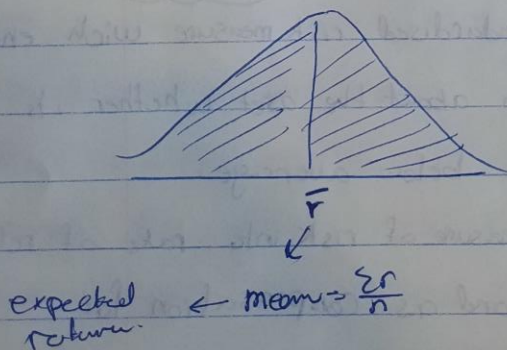
$$r = \frac{P_t - P_{t-1} + CF}{P_{t-1}}$$

price at the end at the point  $P_t$

price at the beginning of the period  $P_{t-1}$

rate of return  $r$

\* Returns are normal distributed



Any statistical distribution has 4 moments:

- ① means
- ② variance
- ③ skewness
- ④ kurtosis

0 = no tail! upper tail & lower tail

A normal distribution can be characterized by:

- ① mean
- ② variance

Normal distribution

- skewness = 0

- kurtosis = 3 (how fat the tails are)

excess kurtosis = kurtosis coefficient - 3

$$= 3 - 3 = 0$$

Variance → measure of <sup>total</sup> risk

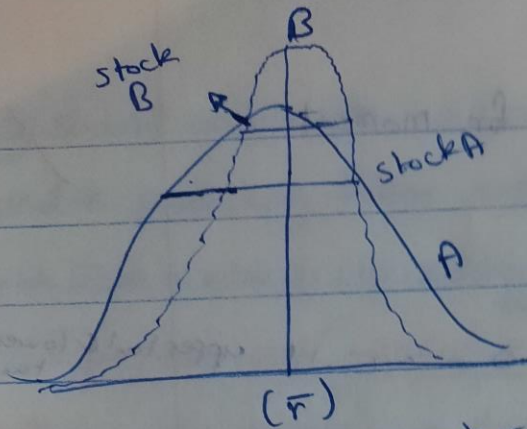
$$SD = \sqrt{\text{Variance}}$$

$$\text{Variance} = \frac{\sum (r - \bar{r})^2}{n-1}$$

$$SD = \sqrt{\frac{\sum (r - \bar{r})^2}{n-1}}$$







A higher variance  $\Rightarrow$  higher risk

B should be chosen

monthly prices	price	xyz adjusted closing price	monthly
Date		r	
June, 2020	\$20	<del>7.5%</del>	
Feb, 2020	\$21.5	<del>2.33%</del>	
March, 2020	\$22	2.33%	
April, 2020			

April, 2022

$$\text{average monthly return} = \frac{\sum r}{n}$$



$$\text{annualized average return} = \left( 1 + \text{average monthly return} \right)^{12} - 1$$

$$SD = 6 \cdot \sqrt{6^2}$$

↳ annualized 6 = monthly SD  $\sqrt{12}$

\* If returns were not normally distribution then Semi Variance is a better measure of risk.

Semivariance Considers downside risk


$$\text{Semivariance} = \frac{\sum (r - \bar{r})^2}{n}$$

← returns that are below the average return

← average of returns

← number of returns (observations) that are below the average return

\* يتخذ العائد في اقل من التوزيع

r		$r - \bar{r}$	$(r - \bar{r})^2$	$\bar{r} = 6.2\%$
2%		-4.2	17.64	
3%		-3.2	10.24	
4%		-2.2	4.84	
10%				
12%				
<hr/>				
			32.72	

10%  
12%  
↳ ما يتعد

$$\text{Semivariance} = \frac{32.72}{3} = \boxed{10.9\%}$$

Semivariance هو مقياس لخطر العائد في اقل من التوزيع و  
يعتمد



## Reward and unreward risk:

$$\text{Risk} = \underset{\substack{\downarrow \\ \text{firm specific} \\ \text{risk}}}{\text{diversifiable risk}} + \underset{\substack{\downarrow \\ \text{market Risk}}}{\text{nondiversifiable risk}}$$

### \* Firm specific risks:

(a) project risk : an individual project may have higher or lower cash flows than expected because of

misestimation → This risk can be diversified away if the firm invests in a number of projects.

قد يكون لمشروع فردي تدفقات نقدية أعلى أو أقل من المتوقع بسبب

البيوت القليلة ← يمكن تنويع هذه المخاطر إذا استثمرت الشركة في

(b) Competitive risk : where by earnings and cash flows on a project are affected positively or negatively by the

competitor's actions → This risk can be diversified away if the firm buys its competitor or if the stockholder of the firm holds stocks in the competitor's firms.

حيثما تؤثر الأرباح والتدفقات النقدية إيجاباً أو سلباً بإجراءات

المنافسة ← يمكن تنويع هذه المخاطر أيضاً إذا كانت الشركة باستثمار منافسها

أو يمكن تنويعها إذا كان المستثمر في الشركة يمتلك أسس

في المنافس

تُشكل المخاطر القانونية والتكنولوجية والبيع ، يمكن تنويع هذه المخاطر بعيداً  
إذا تمكنت الشركة عبر المبيعات أو إذا كانت المساهمون يتمكنون أيضاً من  
مبيعات مختلفة

(c) Industry specific risk : includes technological and legal risk and commodity risk.

This risk can be diversified away if the firm diversifies across industries or if the stockholders hold stocks in different industries.

(d) International risk

- Currency exchange rate risk  
مخاطر تغير أسعار الصرف
- Political risk.  
مخاطر سياسية

يمكن للمستثمرين تقليل مخاطر  
الخارجية عن طريق

- Investors can reduce political risk by investing across countries

(political risk is sometimes correlated across countries and can not be diversified away)

- Currency exchange rate risk can be reduced if borrowings used to fund projects were in the local currency.

يمكن للمستثمرين تقليل مخاطر التغير في أسعار الصرف عن طريق الاقتراض بالعملة

\* market risk :

المخاطر التي تؤثر على جميع الشركات

Changes in macroeconomic variables that affect the companies such as :

(1) interest rate (2) inflation rate (3) economic growth .....

Market can not be diversified away.



## Identifying the marginal investors:

Begin by breaking down the percent of firm's stock held by individuals, institutions and insiders.

Percent of stock  
held by institutions

Percent of stock  
held by insiders

Marginal  
investor

- high

low

institutional investor

- high

high

institutional investor  
with insider influence

- low

high

(held by the founder/managers)  
tough to tell, could  
be insider but only  
if they trade

- low

High (held by wealthy  
individual investor)

wealthy individual  
investors, fairly  
diversified

- low

low

Small individual  
investor with  
restricted diversification.

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problem 28 UniCom

<u>year</u>	<u>price</u>	<u>Div</u>	<u>r</u>
1989	\$36.1	\$3	-
1990	\$33.6	3	1.38%
1991	\$37.8	3	21.4%
1992	\$30.9	2.3	-12.1%
1993	\$26.8	1.6	-8%
1994	\$24.8	1.6	-1.4%
1995	\$31.6	1.6	33.8%
1996	\$28.5	1.6	-4.7%
1997	\$24.25	1.6	-9.2%
1998	\$35.6	1.6	53.4%

a.  $\bar{r} = ?$

$$r = \frac{P_t - P_{t-1} + \text{Div}}{P_{t-1}}$$

$$r_{1990} = \frac{33.6 - 36.1 + 3}{36.1} = 1.38\%$$

$$r_{1991} = \frac{37.8 - 33.6 + 3}{33.6} = 21.4\%$$

$$r_{1992} = \frac{30.9 - 37.8 + 2.3}{37.8} = -12.1\%$$



$$r_{1993} = \frac{26.8 - 30.9 + 1.6}{30.9} = -8\%$$

$$r_{1994} = \frac{24.8 - 26.8 + 1.6}{26.8} = -1.4\%$$

$$r_{1995} = \frac{31.6 - 24.8 + 1.6}{24.8} = 33.8\%$$

$$r_{1996} = \frac{28.5 - 31.6 + 1.6}{31.6} = -4.7\%$$

$$r_{1997} = \frac{24.25 - 28.5 + 1.6}{28.5} = -9.2\%$$

$$r_{1998} = \frac{35.6 - 24.25 + 1.6}{24.25} = 53.4\%$$

$$F = \frac{1.38 + 21.4 - 12.1 - 8 - 1.4 + 33.8 - 4.7 - 9.2 + 53.4}{9}$$

$$= 8.28\%$$

⇒

$(r - \bar{r})$	$(r - \bar{r})^2$	$6^2 \cdot \frac{\sum (r - \bar{r})^2}{n-1}$
-6.9	47.61	
13.12	172.13	
-20.38	415.34	$= \frac{4154.91}{8} = 519.36$
-16.28	265.03	$6 = 22.78\%$
-9.68	93.7	
25.52	651.27	
-12.98	168.48	
-17.48	305.55	
45.12	2035.8	

Semi Variance

$r$	$(r - \bar{r})$	$(r - \bar{r})^2$
1.38%	-6.9	47.61
-12.1%	-20.38	415.34
-8%	-16.28	265.03
-1.4%	-9.68	93.7
-4.7%	-12.98	168.48
-9.2%	-17.48	305.55

$$\text{Semi Variance} = \frac{1295.71}{6} = 215.95$$